

International Women's Day – social enterprise produces card game to celebrate

**A new card game produced by
Invisible Cities, the social
enterprise which offers employment
to those who have experienced
homelessness will celebrate
International Women's Day on
Monday.**

The social enterprise trains and employs people as tour guides so that they can become walking tour guides in their own city. The organisation employs guides in Edinburgh and several other cities in the UK.



Featuring women from all corners of the UK, this unique card game (RRP £7.99) has been designed by the whole team at Invisible Cities and can be played by the whole family. Each card highlights a particular woman and her history, detailing

why she is inspirational.

Cards include women from the past and present, recognised for their talents in fields such as sports, politics, literature or activism. Famous women featured include Elsie Inglis, Jane Austen, Adele and Ada Lovelace. The aim of the game is to highlight each and every incredible woman, increasing awareness around their achievements while raising vital funds for Invisible Cities.

Invisible Cities CEO and Founder Zakia Moulaoui Guery says, "Through our tours, we want to represent women and discuss their achievements but also their place in society. It is important to create strong role models for children nowadays and I really believe games like this will support us in our mission to achieve this.

"The whole team has worked very hard on choosing the women that they wanted to include in the game and curating a little story for each of them. The cards are also accompanied by a beautiful illustration from our friend Nicola Boon making them perfect for gifting to loved ones too."

<http://invisible-cities.org/shop>



INSPIRATIONAL WOMEN
OF THE UK

Invisible Cities
INVISIBLE CITIES

EDINBURGH

INNOVATION

ACTIVISM

CREATIVITY

PIONEER

ONLINE
FOLLOWERS

63%

INNOVATION

ACTIVISM

CREATIVITY

PIONEER

ONLINE
FOLLOWERS

38%

In 1900
She died in
posthumously & a lot

FOLLOWERS