

Road safety message on display in Eskbank and Newbattle

The East Safety Camera Unit which is part of Police Scotland and Eskbank and Newbattle Community Council have been working together to improve road safety.

The message that both bodies want to convey is to encourage drivers to stick to the 30mph speed limit.

They have placed self-adhesive posters with the Street Lights Mean 30 message on them onto bins in an attempt to encourage more compliance with speed limits. They also hope it will improve driver behaviour by motorists passing through the area. This campaign has already been successful in other local authority areas including Fife, Scottish Borders and Stirling and has been welcomed by Eskbank and Newbattle residents.

Brian Wailes, Chair of Eskbank and Newbattle Community Council said: "Eskbank and Newbattle Community Council and many local residents are very concerned about speeding motorists in our community. It is fantastic to have the support of the Scottish Safety Camera Programme with the "Street Lights mean 30 mph" bin sticker campaign, to encourage motorists to improve their driver behaviour and comply with the speed limit.

"The bin sticker campaign also supports local community officers conducting regular speed enforcement activity and the

East Safety Camera Unit flexible deployment on Dalhousie Road, Eskbank.”

East Safety Camera Unit Manager, Eric Dunion, said: “I’m pleased that the local community has responded positively to the Street Lights Mean 30 campaign and I encourage all drivers to be reminded of the importance of sticking to the speed limit in built up areas. Motorists must be able to respond quickly to changes in road and traffic conditions in order to avoid collisions and potential injuries.”