

# Scotty Brand mash it up with a new competition

## Scotty Brand have just launched a new art competition along with Scottish sculptor, Natasha Phoenix.

They are inviting entrants to create some mash art, aiming to make family meals fun during lockdown, by creating potato heads out of mash.

People of all ages are invited to produce their own artistic creation and then share the photos using the hashtag #Scottymashart. The winner of the social media competition will win a £50 voucher for art supplies and the winner of the online competition will win £200 worth of art supplies. The closing date for [entries](#) is 30 November 2020.

To inspire budding mash artists, Scotty Brand commissioned Scottish sculptor [Natasha Phoenix](#) to create potato heads of Nicola Sturgeon and Boris Johnson. The former teacher, who is based in East Lothian, sells her work around the world and currently has work on display at the Saatchi Gallery in London.



Artist/Sculptor Natasha Phoenix has created the face of Boris Johnson to inspire you to enter the competition run by the Scottish food producer, Scotty Brand.

Natasha also teamed up with her 9-year-old twin girls, Hope and Talia Phoenix-Hill, who created mash creations of Minnie the Minx from the Beano and a very cute little cat.

Michael Jarvis, head of marketing at Scotty Brand, said: "This has been a challenging year for everyone and now families are

more restricted than ever in terms of going out and seeing people, so they will be eating at home more. With our mash art competition, we want to add some fun into family mealtimes and entertain the young and old during such a difficult time.”

Artist, Natasha Phoenix added: “I usually sculpt my work in clay or metal, so it was great fun to get creative with mashed potato. It was great to get the kids involved too and they loved it. Anything that brings families together like this and helps put smiles on people’s faces during these tough times is very welcome. I hope other families have as much fun as we did and enter the competition.”



Artist/Sculptor Natasha Phoenix has created the faces of Nicola Sturgeon, Donald Trump (using Scotty Brand smoked salmon for contrast and amusement!) and Boris Johnson, as well as some cartoon characters that will appeal to children to publicise the Mash Art competition for consumers to enter their dinner plate creations.

Scotty Brand sources its potatoes straight from farms across Scotland and they are available in supermarkets across the country including ASDA, Co-op, Lidl, Morrison’s, Spar, Tesco and Waitrose.

#Scottymashart

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The artist’s daughters with their creations.