Hibs continue to support education charity 'Show Racism the Red Card'

Hibs are continuing to show their support for the education charity, Show Racism the Red Card throughout the upcoming Fortnight of Action.

The club have supported the charity's messages of tolerance and inclusion within football for many years and believe that now, more than ever, the importance of this fortnight cannot be overstated.

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All professional clubs in Scotland will show their support over one weekend — Friday 23rd, Saturday 24th and Sunday 25th October. Clubs will be united in calling for an end to racial discrimination and inequality throughout society.

Show Racism the Red Card work all year round with schools, workplaces, grassroots and youth football clubs and the prison service to educate young people and adults on challenging prejudice and stereotypes, using the power of football as a positive way to instigate conversation on anti-racism.

Covid-19 and events overseas have shone a light on the growing inequalities that some of us unfairly face. Still today, many experience this disproportionately due to the colour of their skin.

Last year in Scotland, 81% of young people felt more confident in identifying and safely challenging racism after working directly with Show Racism the Red Card. In addition to raising awareness of the charity's work in Scotland, the Fortnight of Action from 10th – 25th October 2020 shows commitment at the highest level of Scottish football in eradicating racism and discrimination in all its forms from our game.

Hibs have called on their supporters to continue to challenge racism as it is the responsibility of us all to ensure that the anti-racism message is carried out beyond the Fortnight of Action.

David Gray, a Show Racism The Red Card Ambassador said: "Racism isn't something that just affects our game or our country, it's in every-day life across the world and we need to act to tackle this together and educate those around us and that's why this weekend, and always, we are supporting our partners, Show Racism The Red Card. Let's do this together."

A club statement reads: "Hibernian FC stands with everyone who has had to endure racial prejudice in all areas of their lives. We condemn all forms of racism and any racist behaviour will not be tolerated at our club.

"Football is a sport that is loved by people across the world and football matches should be an enjoyable experience for all, whatever your background. Education is the key and Hibernian FC will support Show Racism the Red Card to ensure our future generation are equipped with the tools to challenge and eradicate racism from football and society."

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