

Hibs announce new partnership with Matchday Digital to supply programmes

Hibs have announced that non-season ticket holders can now purchase the digital match programme as a result of a new partnership with Matchday Digital.

Season ticket holders will still have their digital programme emailed to them, so this service is for other supporters who want to get their hands on a copy.



Ladbroke's Scottish Premiership – Hibernian v Livingston.
Easter Road Stadium, Edinburgh, Midlothian, UK.
22/02/2020.

Pic shows: A hard fought 1-1 draw as Hibs play host to Livingston in the Scottish Premiership at Easter Road Stadium, Edinburgh.

Credit: Ian Jacobs

Those wishing to purchase a physical edition can do so here via Curtis Sport.

Matchday Digital is the world's first 'football first' digital magazine platform, bringing together premium, paid-for content from clubs' matchday programmes, popular football magazines, newspapers and high-quality fan-produced fanzines.

On the new, exclusive partnership, Matchday Digital Founder and CEO, Damian Woodward, said: "We have been developing Matchday Digital over the last 18 months with a view to really finding a way of bringing traditionally printed, quality long-form journalism to a single platform dedicated solely to

football.

“Simply speaking, it will be a one-stop shop for all of your favourite football titles. I am absolutely delighted to be showcasing the app with Hibernian FC.”

The app is now available to download for free from the Apple (IOS) and Google Play (Android) stores on Saturday.

Simply visit the app store on your mobile device, type in Matchday Digital and download the app to your phone.

Once in the app, you will see Hibernian’s digital programme displayed in the top left corner of the home page screen. Click on the image of the cover and then select one of the subscription options.

Alongside the programme you will find your regular weekly fix of The League Paper and popular monthly titles such as When Saturday Comes, FourFourTwo and Late Tackle, plus some well-known fanzines, books and loads of other gems.

The new programme is priced at £2.99, which is paid in the app.