

# **Enterprise Car Club – offer for Clean Air Day**

**For anyone who books an electric car from Enterprise Car Club they could be offered up to £40 free driving credit.**

There are 24 electric vehicles in Scotland at present, and this offer is an attempt to encourage use of them, especially as it will be Clean Air Day on Thursday 8 October 2020. When you book an electric car you can check the charge level on the app to make sure it will get you to your destination.

Enterprise has expanded its electric fleet with 10 new vehicles giving you the opportunity to pick up an electric car from their dedicated charging points and try it out. The vehicles are either a 2019 or 2020 40kWh Nissan Leaf and feature the latest environmentally friendly technology and 180 miles of range.

In terms of Covid-19 safety each car is cleaned between rentals, backed by the Complete Clean Pledge. The cleaning schedule includes vacuuming and sanitising with disinfectant and particular attention is paid to more than 20 high touch points.

Clean Air Day is the UK's largest air pollution campaign. Dozens of 'virtual' promotional events involving hundreds of people, including school children, are being held across Scotland with the campaign led by Environmental Protection Scotland (EPS) on behalf of the Scottish Government.

Transport Secretary Michael Matheson said, “We know that the number of people in Scotland who would consider buying an electrical vehicle continues to increase year on year, so what better way to mark Clean Air Day than to allow them to try driving one for free? We also know that the price point for new vehicles remains high for many, despite prices coming down as demand increases. Car clubs are a fantastic opportunity for more drivers to enjoy the benefits of an electric vehicle and will help us in our bold ambition to phase out the need for new petrol and diesel cars and vans by 2032.”

“We are delighted to be supporting Clear Air Day Scotland by giving people an extra incentive to try driving an electric vehicle,” said **Diane Mulholland, General Manager for Enterprise** Scotland. “Car clubs benefit communities in many ways and have been proven to reduce mileage because people only pick them up when a car is absolutely the right vehicle for a trip. A shared electric vehicle not only reduces road traffic – it also means zero emissions. We’re very proud to have Scotland’s largest publicly available EV fleet, and we’re looking forward to seeing more people trying them out.”

When you join the Enterprise scheme it means that you can hire a car on the same basis in more than 180 cities in the UK many of which are on street locations, and some at Enterprise Rent-a-Car branches.

[Enterprise Car Club](#)

