

Buzzworks named as a top employer

Buzzworks Holdings, who own and run Scotts in South Queensferry, was named in The Sunday Times 100 Best Companies to Work for in the UK earlier in the year.

Now they have been recognised in the Best Companies Pulse Survey.

This is the fifth year in a row that the company has been on the Sunday Times list and now a survey of its employees shows they are in a good place. In the recent study the employees working for the business expressed their optimism for the future and said they felt reassured about job security. Another high scoring factor was the way the business focuses on charitable activities.

Kenny Blair, Buzzworks Holdings MD, said: “We’ve received amazing feedback from our team about keeping everyone informed, and ensuring their health and wellbeing has been continually supported – it’s fantastic to see this officially recognised by Best Companies.

“We knew from the beginning of lockdown that keeping our team informed and engaged, whilst providing a programme of fun activities focused on health and wellbeing would be key to our engagement strategy. We are a people business and ensuring our team all still felt connected to Buzzworks during lockdown was paramount. We witnessed fantastic uptake in all of our activities with regular high attendance to our virtual events,

competitions and training sessions.

“From the outset we made the decision that our messaging would be regular, transparent and always based on fact. What Buzzworks also focused on was managing expectations with 360 degree communication, so our people were able to raise concerns and get answers as quickly as possible. A daily blog was released each night to keep our people informed of company news, Government updates and upcoming activities.

“Our team are creative, selfless and talented and I believe the training and charitable activities we led and encouraged through lockdown reflected these qualities and enabled us to keep the team engaged and prepared for reopening – allowing us to quickly get back to making people feel great through hospitality.”

