

Workshop series launched to help you find your dream job

JCI Edinburgh have launched a dream job workshop series to help those who are unemployed or facing redundancy.

The training and leadership organisation recognises the economic fallout from coronavirus may lead to job losses, and is doing something proactive about it.

Their membership is from 18 to 40 years old and usually the [organisation](#) with three chapters in Scotland provides training opportunities with networking opportunities, helping members develop both personally and professionally.

Now they plan to hold online workshops led by experienced facilitators, focusing on personal branding, using social media to advantage, thinking under pressure, CVs and interview skills. The price of each session is £5 each or £10 for all three.

2020 JCI Edinburgh President Judy Mariënsens said: “We have been acutely aware that many people have faced or are facing redundancy as a direct result of the pandemic. The job seeking process can be incredibly stressful and it is inevitable that there will be heavy competition for every job. ‘JCI Edinburgh is all about providing development opportunities for people between the ages of 18-40 so we wanted to create a series of workshops that provide the best hints and tips to help people stand out from the crowd and hopefully land that dream job!”

Judy added: “We are delighted to be partnering with Edinburgh

University Business Society on these workshops. Even before the pandemic hit, competition for graduate jobs was tough. We hope that these workshops will give students more confidence when it comes to taking that first step on their career ladder.”

Register your place on [Eventbrite](#).

LANDING YOUR DREAM JOB WORKSHOP SERIES

Part 1: Personal Branding, Wednesday 30 September

- Thinking about social media as a job seeker
- The importance of ‘personal brand’ online and digital first-impressions
- Building credibility as a job seeker online
- Practical tips to building your online profile
- LinkedIn demystified; tips for jobseekers and rules of engagement.

Part 2: Thinking on Your Feet, Wednesday 7 October

- Understand why they may have the freeze or motormouth reaction in job interviews, Q and As or presentations;
- Provide tips for responding to questions and curveballs;
- Give an opportunity for practice for some of the techniques that will help attendees feel more confident in their own ability to know what to say in moments of pressure.

Part 3: CV & Interview Skills, Wednesday 14 October

- How to make your CV stand out from the crowd using Canva

- How you should answer competency-based questions
- What kind of questions you can ask the interview panel at the end of your interview



jciscotland.org.uk