

# Get down to the beach this weekend

This particular beach is on the west coast but it is one of Scotland's finest, made famous in the film Local Hero, and it is a holiday weekend (isn't it?).

Camusdarach Beach is expecting sun this weekend and Langs Jamaican Rum will add to the tropical feel with their pop-up rum shack.

Open this Saturday rain, hail or shine, the shack will offer complimentary and socially distanced rum cocktails to all customers.



Barbara Turing, Innovation Manager at Ian Macleod Distillers, who own Langs Rum, said: “Although the rum shack is a Caribbean icon, it certainly won’t look out of place in this setting – the beach is spectacular. Our rum benefits from the best of both countries; the finest rum from Jamaica infused with natural banana flavour in Scotland. It’s a special relationship that’s created liquid sunshine in a bottle.”

Those making the trip to the coastal shack for the pop-up this weekend will be able to choose a complementary drink – Langs Banana Rum with cola or ginger beer, or a tropical banana daquiri.

Located directly on Camusdarach Beach, near Mallaig – made famous by the film *Local Hero* – the bar will be open from 1pm-4pm on Saturday 19<sup>th</sup> September, promising customers characterful funk and good times whatever the weather. Strict social distancing measures will also be in place around the shack.

Find the beach easily using the what3words app [here](#)

[///troll.props.crumb](http://troll.props.crumb)

Barbara Turing continued: “For those unable to join this weekend, we’ll be touring our Langs shack in the coming months, giving people an authentic taste of Jamaica close-to-home.”

Langs Banana Rum is launching in Tesco stores throughout Scotland from today and on Amazon UK-wide (ABV 37.5%. 700ml bottle £25). A mix of rums infused with natural banana flavour, it’s great for easy-going cocktails with friends or enjoyed straight up on the rocks.

For those who can’t make it to this weekend’s pop up, the brand will be letting fans know of future events through their social pages – [@langsrum](#)

Langs Jamaican Rum has a long history of bringing a flavour of the Caribbean to Scotland. Originally brought to Glasgow in years gone past as a tropical antidote to the traditional flavour range, the rum eventually disappeared from the U.K. But now it’s back – made in Jamaica and finished in Scotland. To celebrate its return this month, the banana flavoured rum is proving once more that you don’t need to make the 10,000-mile round-trip to Jamaica to enjoy the spirit of the Caribbean, with Camusdarach beach in Scotland an unexpected setting for its tropical launch.

