

Bross Bagels open sixth shop

Bross Bagels officially opened a brand new shop today in Moorgarth's Waverley Mall next to the train station called 'Brossties and Frickles'.

The new location will open initially from 10-5pm seven days a week, although these times are not necessarily permanent and may change. This is their sixth shop in the city. 'Brossties and Frickles' will specialise in their brand new and first of a kind brossties – (Toasties a la Bross) – exclusive to Waverley and will not be available in any other shops and frickles – (fried pickles) with coffee and drinks. Tying in with the street food vibe from the 'Neighbourhood' summer open-air rooftop market currently situated on Waverley's rooftop and their most recent opening – Bross StrEAT in Leith which has been a huge hit with their bagel fans.

The new Bross Bagels shop will be located in the previous Williams & Johnson Coffee Co, a prime location in the heart of the city, next to The Balmoral and opposite the Apple store, with Edinburgh Castle as its backdrop. Customers can pre-order from the menu online from the train, bus or even at home before coming in to the city centre. With interiors designed by the acclaimed Leith based studio GRAS architecture practice, the brand new opening at Waverley Mall will also offer a larger sit in and outdoor capacity than its other shops.

Lara Bross, owner of Bross Bagels, said: "When this opportunity came up to open at Waverley Mall slap bang in the

centre of Edinburgh, in such an amazing location, I couldn't turn it down. We are excited to continue our street food vibe following the opening of Bross StrEAT in Leith which has been a great success with our brand new Brossties and Frickles – I can't wait for everyone to try them out as it's a HOLE new concept for us. The outdoor area we have here on Waverley's rooftop is the perfect spot to take in the buzz of the city and fill your hole. We are excited to welcome all of our friends and other local businesses back in to the city centre."

Daryll Bunce, Director of Innovation at Moorgarth, said of the new opening: "Bross is a brilliant brand with a loyal following and we welcome joining forces with Mama Bross to open it to a new audience. Waverley is the gateway to Scotland and we see huge potential amongst both locals and visitors. The signing of Bross also ties in with our strategy of 'local heroes' and scalable new food destinations coming to Waverley as we evolve our new rooftop plans and commence development in 2021. We are continuing to test new products and offers at Waverley during these evolving times, and believe Bross will become a firm favourite."

www.brossbagels.com