

Dobbies and Sainsbury's forge new grocery partnership

Dobbies Garden Centres today celebrated the opening of its new look foodhall.

This marks the launch of the wholesale partnership with Sainsbury's, bringing a range of high-quality food and grocery products to the Edinburgh store.

Shoppers at Dobbies' Edinburgh can now enjoy a range of over 3,000 products, giving customers a wide choice of food to take home including ambient, chilled, fresh and frozen produce as well as other grocery, household and toiletry products.



Charleen Banks and Nick Leisk of Dobbies put the final touches to the food hall and make sure the shelves are fully stocked. Picture by Stewart Attwood

Graeme Jenkins, CEO of Dobbies, said: "Today we celebrate the opening of our new look foodhall at our flagship store in Scotland, with a diverse range of Sainsbury's products now available for customers. This new comprehensive food and grocery offer complements our garden centre ranges, providing convenience and a wide product selection for our customers.

"A big thank you to everyone who has worked hard to bring this partnership to fruition. We are very much looking forward to welcoming customers into the Edinburgh store."

Dobbies' is offering five lucky customers the chance to win their foodhall shopping for free at the Edinburgh store. Five shoppers will be selected at random between today and Wednesday 5 August 2020 to receive the contents of their foodhall shopping basket for free, as part of the opening celebrations.

Winners will be selected by the team members at the till point throughout the week.

The store is open 09:00 to 17:00 daily with social distancing measures in place.

Find out more at www.dobbies.com



Charlene Banks and Nick Leisk of Dobbies Picture by Stewart Attwood