

# **Business news – Edinburgh investors add to their healthy food arm**

**Edinburgh specialist consumer investment house Inverleith LLP has used its organic brand Planet Organic to double its business outlets.**

**It has announced a takeover of independently owned Planet Organic which has eight London based stores selling organic and natural foods, adding to its own existing 8 London shops.**

Planet Organic's Chairman, Ben Thomson, said: "This deal allows us to further the mission of Planet Organic to provide food and products that are healthy for our customers as well as healthy for the planet. We share a similar outlook to As Nature Intended, a company which, like Planet Organic, promotes wellness with high environmental standards. Both organisations believe the future of High Street retailing is in providing experience-based shopping for the communities where we are located.

"In the short term our primary focus is to make sure we are there to support our customers, and the customers of our newly acquired stores, through the coronavirus outbreak. We have a very knowledgeable staff who can help answer questions on what foods, supplements and lifestyle changes we can make to help to boost immunity and general wellbeing.

"In the longer term this acquisition allows Planet Organic to grow quickly into locations we have already identified as

ideal for our brand. With the addition of As Nature Intended stores, we will be the largest organic grocery chain in the UK with plans to grow further as the popularity of healthy foods continues.”

Maybe they will consider bringing a Planet Organic to Edinburgh sometime soon?

