£1000 giveaway for St Patrick's Day

Pub goers in Edinburgh have a chance of winning £1000 thanks to record-breaking St Patrick's Day celebrations being staged by the Old Town Pub Co (OTPC).

The prize pot for the best selfie is the company's biggest-ever cash giveaway and is the highlight of extended Irish-themed festivities next month.

The competition runs from Friday 13 March 2020 at 11:00am until Wednesday 18 March at 3.00am at all 12 of the OTPC's venues including Whistlebinkies, Stramash, The Royal Mile Tavern, George IV bar and the Mash House.

The best photograph lands the £500 first prize, and there will also be runners-up prizes of £300 and £200.

To be in with a chance of winning customers have to upload a selfie to Facebook or Instagram and tag the Old Town Pub Co, the venue they are in and Guinness. They can enter as many times as they like but the images must all be different.

There will also be over 50 musical acts taking to the stages across the OTPC venues throughout the six-day period, with plenty of fun freebies being handed out as well.

"St Patrick's Day is always an important date on the calendar and we're hoping to help people celebrate in style," said Jim Stewart, manager of Whistlebinkies.

"This is our biggest ever cash giveaway so it's going to be a day to remember for some lucky people! In fact, it's going to

be just grand!

"We always have lots of folk having a good time at this time of year so get snapping folks and let's see those super selfies! Who's going to have the luck of the Irish?"