

# **Five stars for Musselburgh (again!)**

**All the hard work of recent years is paying off at Musselburgh as VisitScotland has just awarded the racecourse five stars again. This is the most prestigious award that they can hand out as part of the Racecourse Associations's Quality Assured Racecourse Scheme.**

After an external evaluation the racecourse passed with flying colours including all customer experiences both before and after a raceday.

All Scottish racecourses now have either four or five stars.



The Edinburgh Gin Scottish Sprint Cup at Musselburgh Racecourse, Sat 9th June 2018.

Photos: Alan Rennie

Paul Swain, the RCA's Brand & Experience Manager, said: "The RCA's Quality Assured Racecourse Scheme provides all racecourses with a recognised kitemark of quality from renowned experts Live Tourism and VisitScotland. The assessments are incredibly thorough and provide detailed feedback on every element of the customer experience. Combined with racegoer feedback, such evidence is invaluable as we strive to ensure racing remains a world class day out."

Bill Farnsworth, Musselburgh Racecourse general manager, added: "Retaining our VisitScotland 5 star status is important because it assures our racegoers that they will receive a first class day out at Musselburgh and that the quality of our racing and our guest and catering facilities is second to none."

"This award also recognises all the behind-the-scenes hard

work that goes in throughout the year by all our staff, and the ongoing investment we make to maintain and improve standards at Musselburgh.”

Riddell Graham, Director of Industry and Destination Development at VisitScotland, said: “It is a testament to the dedication of the racecourse staff that they continue to strive for excellence in delivering a high-quality experience for all visitors.”



Ladies Day at Musselburgh Racecourse 1 June 2019