

# The Dome lit up by Edinburgh Gin

Edinburgh Gin premiered its new advert with a special night-time projection on one of the city's most iconic buildings, The Dome.

Creatively reimagining the taste of their signature Rhubarb & Ginger gin, the advert – part of the brand's new 'Filled with Wonder' campaign – leads viewers through a fantastical journey of flavour, capturing the brand's point-of-difference as a highly original but carefully considered gin-maker.



Photo Jon Savage

Casting its hometown Edinburgh in a starring role, the new TV spot transports its audience through changing perspectives in the city, representing the imagination that lies behind Edinburgh Gin's craft; shifting from a blossoming flower bed, to an urban party surrounded by a forest of rhubarb.

[Edinburgh Gin](#) gave locals the chance to be the first to see the advert, live, as The Dome switches off its famous Christmas decorations for the magical one-off projection. Guests of the venue were also invited to raise a glass to this landmark campaign, with a free Rhubarb & Ginger Edinburgh Gin & tonic on-the-house.



JON SAVAGE PHOTOGRAPHY [www.jonsavagephotography.com](http://www.jonsavagephotography.com)  
07762 580971 © JON SAVAGE Edinburgh Gin premiere its new  
advert on the streets of Edinburgh, with a special  
night-time projection on one of the city's most iconic  
buildings, The Dome. The advert is part of the brand's  
new 'Filled with Wonder' campaign.



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Thank you to Jon Savage for his lovely photos.