

Scotmid Launch New Tartan to celebrate 160th Anniversary



Scotmid have marked St Andrew's Day (30 November 2019) by launching a special tartan produced in conjunction with Perthshire-based The House of Edgar, as part of the Society's 160th anniversary celebrations.

Scotmid, who began life as St. Cuthbert's Co-operative in November 1859, toasted their 160th birthday at the start of last month and the Society unveiled a new-look tartan on Scotland's official national day.

The tartan, which incorporates the popular Scotmid blue, is a distinctive design that encapsulates the role Scotmid has played at the heart of local communities over the past 16 decades – instantly recognisable and warmly familiar.

Nick Statt, Sales Manager, House of Edgar, said: "The House of Edgar were delighted to be involved in this tartan design project. Using the corporate colours and adding a contemporary touch to the

design helped us
create a fantastic new tartan that I sure will look fantastic
for all who wear
it.”

Scotmid President Harry Cairney said: “Commissioning a
tartan, a national symbol of Scottish heritage, seems a
fitting way to mark our
anniversary and celebrate the important role Scotmid has
played in Scottish
communities over the past 160 years.

“We’ve been part of the local landscape in Scotland since
1859 and we thought it would be a fun thing to do and
something we could use
moving forward.

“The results are very eye-catching and I very much look
forward to wearing our tartan at future events as we continue
to celebrate our 160th anniversary.”

Image Caption (left to right): Scotmid President Harry
Cairney, Chief Executive John Brodie and Chief Financial
Officer and Secretary
John Dalley wearing the new Scotmid tartan ties.