

Fife in foreground backed by VisitScotland cash

A new campaign to bring more visitors to Dunfermline and West Fife showcases the town and area's history and heritage.

VisitScotland are backing the campaign which will include e-books, itineraries and work with influencers.

The iconic Forth Bridges, Culross Palace, Pittencrieff Park, Andrew Carnegie Birthplace Museum, Dunfermline Carnegie Library and Galleries, Dunfermline Abbey and Palace, Dunfermline Heritage Quarter and Abbot House are included.

A spokesman said: "Dunfermline and West Fife has a remarkable heritage offering which is often overlooked by people out with the area.

"This campaign aims to promote the area as a destination with a contemporary, traditional and diverse range of things to see and do."

PICTURE: (left to right) Donald MacKenzie, Dunfermline & West Fife Local Tourism Association, Michelle Sweeney, Director of Creative Development & Delivery, Fife Cultural Trust, Caroline Warburton, VisitScotland Regional Leadership Director and Derek Bottom, Chair of Dunfermline Heritage Partnership. Photographer: Fraser Band.