

# Ebba's golden appointment

**Ebba Goring has been appointed director of one of Scotland's most ancient institutions, The Incorporation of Goldsmiths of The City of Edinburgh.**

She has promised to continue its work in promoting ethical gold and silversmithing. Ebba took over the role from Mary Michel who made it her goal that Scotland would be a world leader in this. Ms Michel founded Elements Scotland's festival of gold, silver and jewellery run in partnership with Lyon & Turnbull, while Ebba Goring not only organised the fifth festival earlier this month, but also led the Ethical Making Programme and educational projects.



Mary Michel is going to continue her work with Ostrero which she co-founded in 2016 to grow the Circular Economy in

Scotland. The organisation runs design and making workshops for schools and businesses, designing waste out of economic production.



Mary Michel the outgoing director  
Ebba said: "The work Mary has done here is ground-breaking,  
inspiring and will have a lasting legacy. I am grateful for

Mary, Scott and the Wardens' encouragement since I started working here and I am delighted to be appointed as Director.

"I find it hugely rewarding working at the Incorporation, where we can create opportunities for makers and promote their work at all points in their careers. Having been a jeweller myself I know the difference the right kind of support can make.

"The World Gold Council Consumer Research Report published last month, highlights the next generation of gold buyers will quite rightly want to know more about the ethical credentials of the industry.

"Here at the Incorporation, and through the work of Edinburgh Assay Office, we have been assuring quality of metals and establishing trust for hundreds of years.

"More recently Scott Walter, Assay Master and CEO of EAO has developed the chain of custody for Scotgold. I look forward to collaborating with EAO more closely to build on an area where we have both independently invested in recent years.

"It is imperative that we continue to push forward with our Ethical Making Programme. Already we are seeing so many graduating students, exhibitors at Elements and many other makers in Scotland embracing more ethical practices in their businesses.

"I am keen for our graduates and makers in Scotland to be prepared, knowledgeable and responsible for the future of our industry. I have so much admiration and respect for the incredible work being designed and made in our country and will do all I can to fulfil our mission to stimulate and promote excellence in jewellery and silversmithing."

Edinburgh born Ebba was formerly a self-employed jeweller working in recycled precious metals.