

Changeworks issue the #ChangeWasteChallenge

Scotland's leading waste management firm, [Changeworks Recycling](#), is asking Scottish businesses to join in its new Change Waste Challenge to reduce waste and increase recycling.

The company estimates that if its customers were to reduce general waste by 50% and increase the capture of recycling materials, it would eliminate 3 million kilos of waste annually.

The **#ChangeWasteChallenge** supports The Scottish Government's mission to recycle 70% of all Scotland's waste by 2025 and is aimed at businesses in Edinburgh and Glasgow.

The launch coincides with European Week for Waste Reduction (EWR) which runs from 16-24 November to raise awareness about sustainable resource and waste management.

The launch was welcomed by the Rt Hon Lord Provost Frank Ross who said: "If we all play our part, Edinburgh really can be a carbon neutral city by 2030. We all need to work together to reduce our emissions and achieve our sustainability goals and a commitment from the private sector is crucial.

"It's fantastic to see employers pledge to 'clean up' the Capital's business waste and I hope to see many others join Changeworks Recycling on their Change Waste Challenge."

Forbes Connor, Managing Director of Changeworks Recycling, added: "We are calling on our client base and other businesses in Edinburgh and Glasgow to join us on our mission to

eradicate more waste and protect our planet.

“We all have a responsibility and we can all do more, so sign up to our #ChangeWasteChallenge and help us eradicate waste, recycle more and protect our planet.”

The multi award-winning company, which counts the Scottish Parliament, The Edinburgh Grand luxury serviced apartments, Fettes College and the Palace of Holyroodhouse amongst its client base, is committed to achieving environmental sustainability and is working hard to educate the business community on ways to combat the climate emergency.



Forbes Connor Managing Director of Changeworks Recycling with the Rt Hon Lord Provost Frank Ross at The City Chambers in Edinburgh Photo Phil Wilkinson