

# 'Stay Human Project' launched at Edinburgh's Kimpton Charlotte Square

**Every Kimpton Stay Human room is filled with experiences designed to foster human connections**

Boutique luxury brand, [Kimpton® Hotels & Restaurants](#) launches [The Kimpton Stay Human Project](#) in Edinburgh's Kimpton Charlotte Square for the first time.

Guests are asked to forge meaningful ties with each other by working together on the in-room loom, co-creating a unique tapestry. The combined effort will be completed over a few weeks, with each guest able to connect and contribute in a meaningful way. Guests that stay in the room will also be able to share their hidden gems of the city using the in-room instant camera, inspiring future visitors to follow in their footsteps while guided by a beautiful hand drawn map by the [Edinburgh Sketcher](#).

Kimpton believes that heartfelt human connections make people's lives better and that commonalities and connections exist between all people – no matter their background or life story. With that in mind, Kimpton hotels will transform one room in each hotel with the aim of connecting guests to one another, to themselves, and to the locals of the city. The unique guestroom experiences are now available to book at the brand's four hotels in the UK and the Netherlands until the end of the year.

Johan Scheepers, General Manager, Kimpton Charlotte Square Hotel, comments: "At Kimpton Charlotte Square the Stay Human

project offers guests a chance to explore our historic city and engage with future guests by leaving a heartfelt message sharing their own hidden gems.

“For those looking to escape the hustle and bustle of city life, the in-room-loom provides a perfect moment of mindfulness, offering guests the opportunity to connect creatively through tapestry.”

Tom Rowntree, Vice President, Global Luxury Brands at IHG®, comments: “The Kimpton Stay Human Project rooms offer much more than just beautiful places to sleep. The guestroom experiences encourage heartfelt human connections and continue the legacy of the brand’s charismatic founder, Bill Kimpton, and his mission to cultivate boutique luxury hotels with a difference. At Kimpton Hotels & Restaurants, we proudly put people first. We believe that the luxury we offer is all about catering to the individual’s needs through meaningful connections, that’s why with the Kimpton Stay Human Project we’re going above and beyond to create experiences with heart.”

Although they differ in theme and approach, all Kimpton Stay Human Project rooms offer Stay Human ‘idea of the day’ cards suggesting challenges and experiences that guests can do to engage in human connections during their stay. The rooms also have an instant camera and guestbook; perfect for leaving messages for future guests and understanding the stories left behind by past guests. Full details of the other European Kimpton properties involved in the project are below.

Kimpton® Fitzroy London – Ever visited a hotel that actively encourages you to write on the walls? The Kimpton Stay Human Project room at [Kimpton® Fitzroy London](#) features an aptly named mural, “Fill the Gap”, by Bristol-based graffiti artist [Jody Thomas](#). The room’s intention is to subvert the well-known London Underground phrase “Mind the Gap” and the unjust

reputation that London has for being unfriendly. Instead the mural invites guests to share moments of inspiring human connections that bring to life the true fabric and energy of London. Kimpton also encourages its guests to reconnect with people they have lost touch with via an analog typewriter welcoming the lost art of letters. The hotel will even offer a free postal service to send guests' letters to that special someone.

Kimpton® De Witt, Amsterdam – What could possibly make a group of

strangers connect more than keeping plants alive and sipping on cocktails

tailored to their mood? [Kimpton® De Witt in Amsterdam](#) is uniting guests through a shared 'pass it forward' project. Guests will engage in a moment of mindfulness and calm while watering and tending to the in-room plants,

leaving them thriving for the next guest. The room also contains adjustable

coloured mood lighting, which visitors are prompted to experiment with as they share their thoughts and feelings in the guestbook. In the hotel's [Super Lyan](#) bar, guests explore their mood further with the Head Bartender creating a custom cocktail that's based on how they are feeling.

Kimpton® Blythswood Square Hotel, Glasgow where kindness always wins. Ranked the number one city in the world for friendliness by Time Out, Glasgow's [Kimpton® Blythswood Square](#) is inspiring guests to indulge in random acts of kindness and report back by sharing the location of where the act of kindness took place on a large map of the city, with the hope of inspiring other guests to do the same. Kindness cards will be given to

guests to thank those who they make heartfelt human connections with during their stay. A library of inspirational kindness literature is also available in the room and stationery for guests to send a message to a loved one.

In keeping with Kimpton's aim to always greet guests with inspired, thoughtful designs and deeds that continually surprise and delight, each room has a spectacular neon #StayHuman sign, allowing Kimpton's playful sophistication to shine through in the details.

Kimpton Stay Human Project rooms can be booked from now until the end of the year at the following hotels:

[Kimpton® Charlotte Square Hotel, Edinburgh](#)

