

Business Gateway holding its annual Business Week at the end of the month

Business Gateway Edinburgh and the Lothians has unveiled plans for a host of events, workshops, seminars and networking sessions, taking place during its fourth annual Business Week from 26 October to 2 November 2019.

The week will be used to celebrate entrepreneurs across the region and highlight the free support available for start-up and growth businesses.

There are 121 ongoing consultancy and workshops focussing on all key areas, including HR, legal, planning and marketing, to 21 hours of Digital Boost support and start up mentoring.

Highlights include an event entitled, 'How to Crack London' on 29 October at the City Chambers, hosted by Business Gateway Edinburgh in conjunction with Scottish Business Network. Entrepreneurs will learn how to build an international company from Scotland and the practical steps needed to target London and the global markets.

A 'Breakfast Networking in the City' event will also take place on 1 November 2019 at The City Art Centre with speakers including Adam Robertson, co-founder of textiles manufacturer Kalopsia, based in Leith, whose clients including the V&A Dundee, Creative Scotland and Historic Environment Scotland.



Adam will talk about the successful growth of the company, learnings and the reasons behind changing his company to a social enterprise. Anne Sellar, Director at Swift Letting Ltd will also share her start up and growth journey and the support the business has received.

Business Gateway are sponsoring the FutureX Startup Summit at the Assembly Rooms on 30 October, where 30 world-leading experts will be speaking and will include Marta Krupinska, Head of Google for Startups.

Susan Harkins, Head of Business Gateway Edinburgh, said: “We are delighted to unveil our plans to host a fantastic mix of exciting events taking place throughout Edinburgh and the Lothians during our fourth annual Business Week.

“This is a great time for entrepreneurs to get to as many events and workshops as possible to find out about all the free resources available at Business Gateway, learn everything from planning and HR to digital marketing and exporting at the workshops and hear from inspiring entrepreneurs about their business journeys.

“It’s also a great chance to get out there and meet other business owners to share contacts, referrals, advice and to build your network.”

Various events, in addition to free workshops, will be taking place across the regions including a joint event for growth businesses with Business Gateway West Lothian and accountancy firm KPMG, entitled ‘Trading in Uncertain Times’ on 30 October 2019 at Howden Park Centre in Livingston, where attendees can get advice on support available, local grant schemes and risk protection.

James Dewar, Associate Director at KPMG will talk about key warning signs to look out for during times of uncertainty, assessing who is at risk, managing cash and getting the most from your resources.

Business Gateway Midlothian is hosting a ‘Support for Business’ event at The Beacon Gorebridge on 31 October for businesses, employers and education providers, which will be a ‘one-stop-shop’, highlighting the range of services for businesses and the opportunity to build your network.

Business Gateway East Lothian is running an event at the Brunton Theatre in Musselburgh on 1 November, featuring a panel discussion and Q&A on sustainability and the environment by industry experts and the chance to network with other businesses.

Details are on Eventbrite where you can register for Business Gateway events.

For details about workshops : www.bgateway.com/events or tel 0131 516 5035.