Vue Omni drop prices to £4.99 — for every film

Vue Edinburgh Omni introduces even lower prices

Film fanatics can now sit back, relax and enjoy the latest big screen entertainment for a bargain price, as customers can now watch any film at the Vue Edinburgh Omni for just £4.99*, all day, every day.

The new pricing coincides with the hotly anticipated release of It: Chapter Two, the sequel to the 2017 horror blockbuster based on Stephen King's novel, which will see Scots actor, James McAvoy, enter the nightmarish world of Pennywise.

Customers will also be able to take advantage of the price drop in time to see other exciting releases including the film adaptation of the hugely popular Downton Abbey, Judy, the biographical drama about American singer and actress Judy Garland staring Renee Zellweger and the return of Angelina Jolie's dark fantasy, Maleficent.

Robert Smith, General Manager for Vue Edinburgh Omni, commented: "We're excited to offer our guests the opportunity to enjoy the best in big screen entertainment for £4.99 a ticket. There are some fantastic film releases set for the remainder of 2019 and we look forward to welcoming people in to enjoy them."

For more information visit www.myvue.com

*Certain screenings and seating types are excluded. For full terms and conditions please visit www.myvue.com/legal/terms-and-conditions for details.