

The Marketing Centre launches in Scotland

The Marketing Centre is a company which offers access to experienced part-time marketing directors is launching in Scotland.

Mark Gorman is the regional director for Scotland. He is involved in many national organisations such as Creative Edinburgh and he explained : “The Marketing Centre is a proven and highly successful concept across the UK, and we are excited to see how access to affordable, highly experienced marketing director services can boost the already booming Scottish SME economy.

“As of March 2018 there were 343,535 SMEs operating in Scotland, providing 1.2 million jobs and 99.3% of all private sector businesses.”

Clare Methven, managing director and co-founder of [The Marketing Centre](#), adds: ‘We are thrilled to be launching in Scotland, and further growing The Marketing Centre in the UK. Mark’s experience, his dedication to many local and national organisations and his creativity make him the perfect candidate to lead our team there.’”

Craig Hall, one of the Marketing Directors on the team, is also an Edinburgh local.