

# Scottish Ballet mark their 50th anniversary with a dram

To celebrate their 50th birthday Scottish Ballet are partnering up with Highland Park distillery to release a special single malt.

It will be on sale from next month and the distillers will make a donation from the sales of 5,000 bottles to support the ballet company which is a registered charity.



PHOTO Sarah Wylie

This will enable Scottish Ballet to deliver outreach projects across Scotland from Kirkwall (where Highland Park is based) to Kilmaronock.

Jason Craig, Global Brand Director, Highland Park, said: 'Our brand is grounded in Orkney's Viking heritage and we look to collaborate with modern day Viking Souls to help bring this to life. For us, Scottish Ballet's relentless commitment to their art mirrors the dedication we have for our craft and we believe that's something that will really resonate with both our audiences.'

Christopher Hampson, CEO and Artistic Director of Scottish Ballet, said: 'We embrace our 50<sup>th</sup> anniversary with an unprecedented programme of new work, affirming our commitment to be one of the most daring dance companies in the world. The Viking Soul of Highland Park resonates with us and we are delighted this new partnership will support us to share our passion and ambition with as many people in Scotland as possible through our outreach projects.'

Featuring the legendary Highland Park flavours, aromatic peat smoke and heather honey sweetness, the whisky's spicy flavour profile reflects Scottish Ballet's exciting repertoires, while an intense character shows the passion of the company.

Based in Kirkwall, Orkney, Highland Park distillery has been supporting the community on their island home for a number of years through charity partnerships and collaborations.

Scottish Ballet's work off stage in communities across the length and breadth of Scotland is as important to the company as its 50<sup>th</sup> Anniversary season on stage.

Highland Park Scottish Ballet will be available to purchase from the Highland Park website from October 2019, visit: [www.highlandparkwhisky.com](http://www.highlandparkwhisky.com).

