

Appointments and promotions at Holyrood PR

Edinburgh's Holyrood PR has added Toni Dowling and Emma Lourie to its staff. The firm say that the pair bring experience across a wide range of corporate, consumer and digital-led accounts.

Account Executive Toni is a graduate of Queen Margaret University (QMU) Public Relations and Media degree course and moves to the firm from Indigo PR.

Emma, who joins as a PR Assistant, also graduated from QMU, having completed the PR, Marketing and Events degree. During her studies she enjoyed a month-long placement at Holyrood PR. She has now joined the company full-time from a role at another Edinburgh agency, Muckle Media.

Chris Fairbairn, Account Director, said: "Since first meeting Toni at an event while she was still a student, she has flourished. She achieved her first-class honours and gained experience working at a top agency. It's a real coup for us to land her and we're delighted.

"Emma was a star of our work placement programme. We knew she was a great fit with our team already, so her name was the first to be mentioned when we had a role to fill."

The recruitment of Toni and Emma has coincided with promotions for three of Holyrood PR's key team-members, Catriona Conway-Mortimer to Account Manager and Cat Quinn to Senior Account Executive alongside Digital Account Executive Angie Muzyka.

Chris added: "Catriona, Cat and Angie have stepped up and delivered after being handed an extra level of responsibility. They are thriving at the agency and helping foster a real culture of excellence.

"Crucially, they are the embodiment of our accelerated development programme, as all of them originally started with us during one-month placements. Their progress since then has been remarkable and I hope they will continue to strive and advance with us."

[The agency](#), founded in 2002 by Directors, Scott Douglas and Raymond Notarangelo, represents clients including Bield, CALA Homes, Scottish Water, Mackie's of Scotland and Royal College of Surgeons of Edinburgh.