#ScottishTwitter Visitor Centre opens this week

Twitter Unveils #ScottishTwitter Visitor Centre at the Edinburgh Festival Fringe

When there are more comedians per square mile in Edinburgh than anywhere else on the planet it is probably a good time to salute our #ScottishTwitter conversations, Twitter is opening an immersive visitor centre on the doorstep of Edinburgh's famous Royal Mile this week.

In a first, the centre will celebrate the breadth of Scottish Twitter with a stained glass window adorned by 'national treasure' Lewis Capaldi, evocative Tweets reimagined as oil paintings and a bit of cross stitch flung in with a timeline celebrating the greatest #ScottishTwitter moments such as Hurricane Bawbag.

There is of course a gift shop offering things like tote bags featuring @nicolabairdd_x pondering that she "Canny believe how expensive being alive is".

The campaign is part of Twitter's ongoing commitment to celebrate the diversity of its conversations across the UK, with an advertising campaign running alongside the centre highlighting important questions such as @lauryndoe asking "Does anyone else only get out eh bed in multiples of 0 or 5, like it gets to 07:21 n am like nah av missed it al get up at 07:25 or am a mad".

"There were genuine LOLs in the office as we delved into the #ScottishTwitter conversations – we're so proud to open the Visitor Centre as a celebration of the insightful, frank, and even philosophical humour of #ScottishTwitter" – Dara Nasr, UK MD at Twitter UK commented.

Twitter is also revealing Scotland's funniest Tweet from a shortlist, as decided by a panel of comedians appearing at this year's Edinburgh Fringe.

Featuring comedy talent including Fern Brady, Mark Nelson, Janey Godley and Ray Bradshaw the panel will pick Scotland's Funniest Tweet from a shortlist of Tweets, carefully curated by the Twitter team. The winner of Scotland's Funniest Tweet will receive their own wall of honour within the centre and, of course, a gold trophy in the form of the iconic Twitter bird.

Visit Scottish Twitter can be be found at 21 Blackfriars Street, EH1 1NB and is open from 21-25 August from 10.00am – 8.00pm each day.

Here is the #ScottishTwitter shortlist :

Shortlisted tweets included the following :

Canny believe how expensive being alive is

- Nicole Baird (@Nicolebairdd X) February 14, 2018

A twirls just a flake wae a jacket oan

- Gaul Plancy (@paul_glancy) April 27, 2016

Dreadin the day someone gets down on one knee and asks me to marry them cos a have a hefty double chin when a look down - TM (@TeiganMair) February 17, 2017

https://twitter.com/aimeemccollxx/status/961298777570250752

Fucking class having a shower at your girlfriends. Using stuff like a charcoal facial scrub and a pomegranate & mango shower milk, I've came out the shower smelling like a fresh fruit market on a hot summers day, feeling like a brand new woman. 13/10 would recommend.

- Flanny. (@LiamFlannigan1) June 20, 2018

Mental that yer nipples are older than yer teeth

- Danny Gilmartin (@DannyGilmartin1) July 4, 2019

https://twitter.com/jadeas93/status/1088054955926261761

wis walkin home n someone threw a block of cheese oot their windee n it hit me on the head, i turned n shouted that wisna very mature wis it

- simpo (@marcsimps0n) September 28, 2017



Fringe on the Royal Mile. Photo: © Martin P. McAdam www.martinmcadam.com