

L.O.L. Surprise!® coming to Vue this autumn

You will no doubt be very aware of the toy Brand L.O.L. Surprise!® if you have young children, particularly those aged 3-13, and now all the favourite characters are coming to the big screen in Edinburgh.

From 30 August 2019, join Tahani, Mykal-Michelle and your favourite dolls as no.1 toy brand L.O.L. Surprise!® takes fans on a special hour-long L.O.L. adventure in Vue cinemas in Edinburgh.

In a number of fun-filled episodes, L.O.L. Surprise!® will have viewers learning new dance moves and reliving their favourite L.O.L. Surprise!® moments alongside their favourite characters from L.O.L. Surprise!® Boys, Under Wraps, #Hairgoals and more.

From *The Makeover Series*, where Emily and The Glam Squad give one lucky B.B. a fresh new look in the L.O.L. Surprise!® makeover studios, to *Under Wraps Stop Motion Series*, where Pop Heart and Bling Queen go on an epic L.O.L. Surprise!® adventure searching for their missing pet, fans can watch Punk Boi, Queen Bee and Vacay Babay come to life!



Johnny Carr, Event Cinema Manager at Vue UK and Ireland, commented: “We’re delighted to offer L.O.L. Surprise!® here at Vue – it’s got a huge following amongst children and we’re happy to be able to put shows on for our younger audience, amongst the usual film listings.

“Kids are in for some of the most adventurous episodes of L.O.L. Surprise!® yet, as they watch it all in the comfort of our cinema screens with the highest picture and sound quality.”

Samantha Wilson, Marketing Director of MGA Entertainment UK, commented: “Since the global launch in December 2016, the range of L.O.L. Surprise!® collectable fashion dolls and YouTube episodes have proved hugely popular with fans. Launching cinema content was the next logical step and we are thrilled to be partnering with Vue so fans across the UK can enjoy a new L.O.L. adventure on the big screen.

“2019 is proving to be a phenomenal year for L.O.L. Surprise!® with new product launches including the L.O.L. Surprise!® O.M.G. Fashion dolls, exciting events across the UK, and now launching cinema content with Vue.”

L.O.L. Surprise!® will be shown at Vue Edinburgh Ocean and Vue Edinburgh Omni from Friday 30th August.

Tickets can be booked at <https://www.myvue.com/film/lol-surprise-on-the-big-screen>.

