

# **InterContinental Edinburgh – The George makes its mark on the capital**

**InterContinental  
Hotels & Resorts returns Scotland's  
capital city with the opening of  
InterContinental®  
Edinburgh – The George. The brand  
previously operated the hotel and  
this launch  
marks the completion of a multi-  
million-pound refurbishment which  
will see the  
highest standards of luxury, design  
and service delivered to guests  
visiting  
one of the world's most popular  
city destinations.**

The  
hotel is a collection of Georgian townhouses that were  
originally built in the  
1780s for the city's elite. In its former heyday, it would  
have been amongst

the most exclusive addresses in Edinburgh, serving as an artist's studio and entertaining the writers, poets and thinkers of the Enlightenment. The InterContinental brand has brought a touch of glamorous modernity to this iconic hotel, with the intention of inspiring today's thought-leaders and travellers. The recent refurbishment combines luxurious natural materials such as oak, marble and leather with a palette of colours inspired by the great 19th-century Scottish landscape painters.

**Andreas Maszczyk, General Manager at InterContinental Edinburgh – The George** commented, *"With the opening of InterContinental Edinburgh – The George we are writing a new chapter in the story of this historic building which has housed some of Scotland's best known and most celebrated writers and poets. InterContinental's signature luxury and cultural capital is demonstrated in this iconic and prestigious address in Edinburgh, a city with strong links to the arts and we look forward to inviting our guests to create their own stories here for many years to come."*

**Tom Rowntree, Vice President, Global Luxury Brands at IHG,** commented on the opening, *"InterContinental Hotels & Resorts, the world's first and most international luxury hotel brand, celebrates cultural experiences in the most exciting destinations across the globe. InterContinental Edinburgh – The George is a fabulous addition to the brand, marking the return of InterContinental to Edinburgh. This follows our two recent Kimpton hotel openings in Edinburgh and Glasgow, further demonstrating our focus on increasing our luxury footprint in the UK and across the world. We look forward to helping our guests unlock the heritage of this hotel and the enchanting city of Edinburgh."*

Standard rooms at InterContinental Edinburgh – The George start from £229. More details [here](#)