

Hibs announce new shorts sponsor 'Beep Beep'



Betfred Scottish League Cup – Hibernian v Alloa.
Easter Road Stadium, Edinburgh, Midlothian, UK.
20/07/2019.

Pic shows: during the second half as Hibs play host to Alloa in the Betfred League Cup at Easter Road Stadium, Edinburgh
Credit: Alamy/Ian Jacobs

Hibs have announced Beep Beep! as Official Shorts Sponsor for the 2019/20 season.

Beep Beep! is a private hire car booking app for people living in Edinburgh offering fixed fares at lower prices.

There are no surcharges as the fare is set when making the booking, meaning traffic or busy times do not cost you more.

The Beep Beep! partnership includes further branding around Easter Road Stadium as well as helping provide services to club and Hibernian Community Foundation staff and running events and competitions for supporters.

Laura Montgomery, Head of Commercial at Hibernian FC, said of the partnership: "Hibernian FC are delighted to have Beep Beep! On board as our Official Shorts Sponsor.

"Ensuring our supporters have the quickest and safest trip to and from Easter Road is a priority for us and it's great to enter into a partnership with a company who feel the same."

A Beep Beep! representative added: "Beep Beep! are honoured to partner with Hibernian Football Club and engage with the club's fans to provide cheap fixed fare transport in Edinburgh.

"We look forward to working with the team at Easter Road and we would like to wish everyone connected with Hibs all the best for the 2019/20 season."

Supporters can download the Beep Beep! app through the Apple App Store or Android's Google Play Store.

Supporters who book a Beep Beep! journey to or from Easter Road Stadium on a matchday in August and September will also be entered into a prize draw to win a variety of Hibernian and Beep Beep! prizes.