

# Edinburgh restaurant launches Fringe offer for locals

**An exclusive offer by a much-loved local restaurant has proved extremely popular with over 50 extra covers booked in just two days.**

You are in for a treat during this year's Edinburgh Festival Fringe if you live in Edinburgh as Otro restaurant are offering 10% off the total bill to anyone who can prove that they are a resident in the EH postcode area.

Since the offer went live on Saturday through the company's newsletter, the West End business noticed a significant boost to their bookings with many locals taking advantage of the special opportunity.

The promotion comes during festival time when tourists, artists and performers from all around the world come to Edinburgh to experience the world's largest arts festival.

Daniela Wolniak, Events and Sales Manager at Otro, said: "With the Fringe being our city's biggest tourism event, we wanted to do something special for the local people of Edinburgh who may sometimes feel overwhelmed by how busy it gets.

"We thought, why not gift locals with a discount at our restaurant and encourage people who might be quite apprehensive about crowds and eating-out during the festival season to step out and enjoy delicious food.

"Our location in the West End is really central but still a small distance away from the main hub of Fringe

activities so our guests can choose whether they want to join in the festivities after their meal or remain on the quieter side of the city.

“It’s been a huge success already, showing that locals appreciate being made to feel extra special during the Fringe.

“We’d recommend people to sign up to our newsletter as we like to regularly treat the customers on our mailing list with exclusive offers.”

To get the discount, customers need to prove that they live in the EH postcode area by bringing a letter or a driving license with them.

Otro is a stylish restaurant in the heart of Edinburgh’s West End, serving its own contemporary take on classic brasserie-style food using local produce and the best ingredients.

The restaurant also has private dining rooms available for a whole range of parties, events and private dinners.

For more information about Otro, view the menu or sign up to the newsletter, visit: <https://www.otrorestaurant.co.uk/>

