

Webster Honey buzzes into schools

WEBSTER HONEY BUZZES INTO FIFE & LoTHIAN SCHOOLS!

Following her appointment as Educational Manager for Kinross based Webster Honey, Michelle English has been as industrious as a honeybee, spreading awareness of the sustainable honey company's Primary School Programme to schools all over Edinburgh, Fife & the Lothians.

In the past few weeks, Primary Schools in Methil, Falkland, and Dairsie in Fife, have all signed up to the programme, with an assembly presentation scheduled for next month at St George's School for girls in Edinburgh.

With a proven learning programme that goes directly into schools, Webster Honey explains all about the importance of honeybees to the eco system. The schools can be supplied with actual beehives to tend and look after, with Webster Honey's beekeeper coming in over a ten week timescale to check on the hives, and complete the learning programme. A one day course is also available, with an observational hive being brought into the schools to start off the process. Often this one day course can lead to the school signing up for the full ten week lesson plan.



"It's been going really well since I joined Webster Honey, and I'm delighted to be making progress for the company in a relatively short space of time," said Michelle. "Having me on board to contact schools directly is really helping them

engage with the programme even if it's a case of getting the Observational Hive in for a one day course to find out more, which can often lead to the full course. We're also able to target nurseries now too."

"As is the case with St George's School for Girls, Meik, our beekeeper is more than happy to come in and do a presentation at assembly. He is fantastic with the children and puts it all across really well," she added.

Michelle added that Dairsie Primary would be beginning their ten lesson plan next term, with Falkland Primary booking the Observational Hive for a day in September. Aberhill Primary in Methil has just completed the one day course with the hive, and thoroughly enjoyed the experience.



With hives all over Scotland, Webster Honey sells its products, which also include candles, alongside many types of set, runny and flavoured honey, in farm shops and delis all over Scotland.

"Webster Honey is obviously as a seasonal product, and only available at certain times of the year, but it always sells out very quickly!" she said.

Webster Honey has plans underway to use a custom designed log

cabin to house a special Bee-Keeping Centre at Scotlandwell in Kinross-shire, the first for the area, which will train and educate people hoping to keep their own bees.

It will offer day courses initially, with residential stays a strong possibility in the future.

To contact Michelle about the school and nursery programmes for Webster Honey, please email buzz@websterhoney.co.uk.

Further details: www.websterhoney.co.uk

