

# TAB expands to Edinburgh

The app company TAB (The App Business) is expanding further in Europe with a team based in Edinburgh.

TAB believes there is an immense opportunity to help ambitious organisations in Edinburgh accelerate digital innovation and product delivery. They will be based in the new WeWork space in the heart of the city centre from late July 2019.

Their client list includes RBS, Tesco, Visa, BMW, Kingfisher, Met Office, ING and Santander providing services such as product delivery, innovation and digital strategy. They also have expertise in areas including financial services, retail and utilities.

The founding team led by Sam Dods, Euan Muir and Kasia Swiatek will be supported by a 200-strong team of designers, engineers and strategists based at the London King's Cross HQ. TAB is now recruiting for a variety of positions in Edinburgh.

David Tuck, Managing Director of TAB said : "Choosing Edinburgh as the location for our second office outside of London was a no brainer for us. There's a thriving tech scene, one of the UK's leading Artificial Intelligence hubs, world-class universities, and a strong community of talented designers and developers who want to work on products and services that have real-world impact. We're excited to bring TAB culture and ways of working to many of our clients who are already here in this beautiful city."

