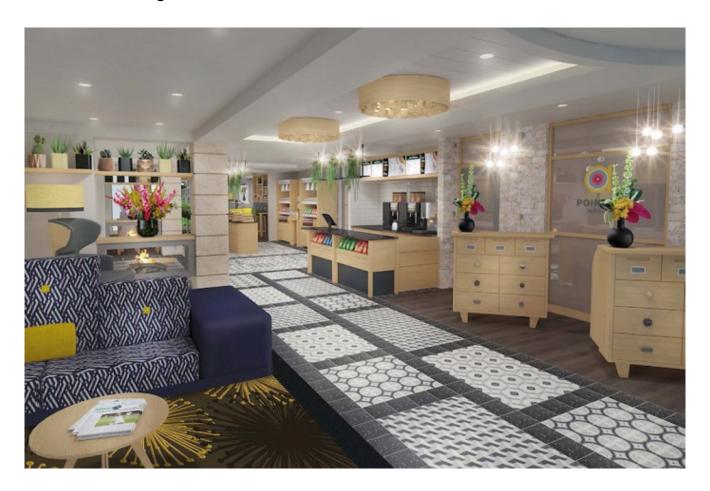
## New Point A Hotel opens today

Point A Hotels has released rooms for sale in its newest hotel in Edinburgh, meaning that nearly 4000 hotel nights will be available in August.

The Point A Hotel Edinburgh, 152 Morrison St, Edinburgh EH3 8EB **opens today 8 July** and as a special offer the hotel is offering a 20% discount for direct bookings on PointAHotels.com.

The latest addition to the Point A Hotels budget boutique brand, Point A Edinburgh, will bring low-priced stylish rooms to the centre of the city — the most visited destination in the UK outside of London — just in time for the 2019 Edinburgh Festival Fringe.



Point A Edinburgh is located close to Haymarket Station, with 149 guest rooms (including 8 accessible rooms) and some featuring breath-taking views over Edinburgh's iconic buildings. It will feature a spacious, 24-hour hosted reception and a lobby lounge, where Point A's signature Brekkie will be served daily, and refreshments will be available 24/7. It will also have an extended food and beverage offering that includes pre-mixed alcoholic drinks and miniatures offered for sale at the bar and hot food in the lounge including a selection of pizzas and chicken wings.

There is free, superfast WiFi throughout the public areas and the guest rooms, which have luxury Hypnos beds with fabric headboards and throws from the Isle of Bute, power showers, mood lighting and a 43-inch Samsung Smart TV, with Google Chromecast which allows customers to watch their own content on the hotel TV, providing a 'home from home' experience.



Nic Wenn, Managing Director, Point A Hotels said: "Our Edinburgh hotel will be beautifully designed offering our guests a sense of style without a huge price tag.

"It is located centrally and will give those wishing to attend the Fringe easy access to catch one of the many great performances across the city."

Guests at Point A Edinburgh will be able to take advantage of extra-value offers and deals at local bars and restaurants through Point A Hotels' free-to-join signature loyalty programme, the A-List. Guests can sign up to the A-List at pointahotels.com to also receive a permanent 10% off all future bookings at any Point A Hotel.

The newest hotel will join Point A Hotels' existing portfolio of seven modern, centrally-located UK hotels offering guests exceptional service and comfort at affordable prices. Six of the Point A Hotels are in London — Shoreditch, Liverpool Street, King's Cross St Pancras, Paddington, Westminster and Canary Wharf — and one is in Glasgow, Scotland. A further hotel in London is due to open this summer in Kensington, located on West Cromwell Road.

\* 20% discount applies to bookings for stays in July and August 2019 at Point A Edinburgh only with the discount code LAUNCH and made via <a href="https://www.PointAHotels.com">www.PointAHotels.com</a>

