

Edinburgh's Free Agent puts their money on start-up event

Edinburgh-based FreeAgent who produce an accountancy software for small businesses, has confirmed they will be the Headline Sponsor of the annual Newcastle Startup Week festival for a second year in 2020.

The sponsorship will enable the Newcastle Startup Week team to run their 5-day festival for the fourth year in May 2020, as well as their monthly Founders' Friday events which have been running at the Tuspark Barclays Eagle Lab co-working space in Newcastle every month since July 2018.

Since 2017, almost 2,500 people have attended the Newcastle Startup Week & Founders' Friday events to learn how to be more entrepreneurial and start or grow a business in the North East of England. With just over 600 delegates attending Newcastle Startup Week in both 2017 & 2018, then 790 in 2019, the team expects the number to rise in 2020.

FreeAgent first showed their support for Newcastle Startup Week in 2019, providing delegates with a special discount on their software, an inspirational talk by their co-founder and CEO, Ed Molyneux on Day 1, plus 1-2-1 business advice and support across all five days.

Karen Melville is Senior Events Manager with FreeAgent and she said: "We loved everything about Newcastle Startup Week 2019 & it was the perfect audience for FreeAgent! We're therefore delighted to be the Headline Sponsor for Newcastle Startup Week 2020 and to continue our sponsorship of Founders' Friday

up to April 2021 & are excited about working more closely with the team over the months ahead!”

Paul Lancaster, Founder and Event Producer of Newcastle Startup Week, said: “I’m absolutely delighted to have FreeAgent’s support for a second year in a row as they totally understand what our events are all about and share the same commitment and passion as us for helping entrepreneurs and small business owners pursue their dreams & fulfil their potential.”

“I also think there’s a huge opportunity for us to bring the startup and scaleup communities in the North East of England & South East of Scotland much closer together for mutual benefit via our events (especially Newcastle and Edinburgh) and am excited about developing this idea further with FreeAgent’s support.”

The fourth annual Newcastle Startup Week festival will take place across multiple venues in Newcastle and Gateshead between 18-22 May 2020. Further details on the event schedule, speakers, sponsors and tickets can be found at <http://newcastlestartupweek.co.uk>

