Edinburgh Napier lecturer offers Dignity Boxes to Lothian

Edinburgh Napier lecturer Isabel Dosser is a lecturer in palliative care within the University's School of Health and Social Care. She launched a charity Dignity Boxes last year to provide free basic toiletries to those who need them.

The first box was presented at leading homeless charity Social Bite's Shandwick Place shop in September last year and in the last 10 months it has been joined by 22 other boxes across Edinburgh and West Lothian.

These boxes supply products such as shampoo, conditioner, deodorant, soap, shower gel, toothpaste and toothbrushes free of charge to those who cannot afford them.

There are now 45 donation boxes across the region, with businesses, organisations, communities and companies coming together to support the initiative.



Dignity boxes. One year since the project was formed Isabell Dosser gets her new posters and web site designed by two EDINBURGH NAPIER UNIVERSITY students.

Isabel is in the centre. Emily Geraghrty (Student of Graphic Design) designed the posters, cards and index cards. Myles Robertson (Student of Business Management and Entrepreneurship) designed the web site.

Isabel hopes the charity's growth continues to flourish even more as she prepares to retire from working for the University and is keen to make contact with anyone wishing to help.

After 15 years working at Edinburgh Napier and 30 years in nursing practice prior to joining the University, she is now about to work full time with Dignity Boxes.

Isabel said: "I've had 15 wonderful years at Edinburgh Napier and nearly 30 years within health care practice prior to that. I'll miss doing what I do, but I'll be heading into retirement excited to be embracing the challenge that will be running the Dignity Boxes charity on a full-time basis.

"The level of support I've seen from so many people since it

was launched last year has been phenomenal — there has been no shortage of people wanting to work with us. Word of mouth has been incredibly beneficial. People hear about what I'm doing through others that are helping and it just seems to spread from there.

"My aim was to get 20 Dignity Boxes out within Lothian in our first year. We are currently at 23 and we have a waiting list for more. The response really has been incredible."



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Isabel is in on the right. Pictured is also Emily Geraghrty designed the posters, cards and index cards. Myles Robertson designed the web site.

Dignity Boxes will start this new phase with a new brand identity and website for the charity, thanks to a live project with creative students from the University's School of Arts and Creative Industries.

Graphic design student Emily Geraghty and Myles Robertson, Business Management and Entrepreneurship student, have worked with Isabel to produce a new look including a new logo, posters and other graphics as well as a website to help spread the word of the Dignity Boxes' initiative. Myles is also a junior consultant with Bright Red Triangle, the University's entrepreneurial arm.

It is support like this that continues to take Isabel by surprise as more and more people come forward with offers of kindness to help the charity.

She said: "I am delighted with the work that Emily has completed in developing a new identity and branding for Dignity Boxes. Emily was chosen from the work of 28 students. All the students were very professional in their approach and it was great to be a part of their classwork assessment which contributed to their portfolio. Having a website built also gives us a unique identity and we thank Myles for his knowledge and time in making this happen. Communication is key to the charity so to have these in place will be a massive help to its success.

"The support I've had from people from all walks of life has been astounding. From our link-ups with organisations such as West Lothian Council, Lloyds Banking, Offcom and Aegon to the volunteers that pick up and drop off boxes, and to the other charities and third sector organisations who have gave me advice and information along the way.

"There's a lovely community spirit in Edinburgh and the Lothians and I look forward to playing a part in this in the months ahead."

Dignity Boxes can also be found on Facebook or by contacting isabel@dignityboxes.co.uk



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