

# **Loch Leven Brewery will be all over the capital for Edinburgh festivals**

**Loch Leven Brewery – Growing from Strength to Strength**

**As the 2019 Edinburgh Festival Fringe rapidly approaches, Kinross based Loch Leven Brewery is preparing to use the festival's international appeal to promote its tourism driven brands to the hundreds of thousands of visitors arriving in the capital.**

Located only 30 minutes away from Edinburgh, across the world famous three Forth Bridges, this artisan brewery is known for its iconic 'Great Scots' brands: Outlaw King (named after King Robert The Bruce); Warrior Queen (inspired by Mary Queen of Scots); Shining Knight (named after Andrew Carnegie); and Kingslayer, named after one of Loch Leven's directors, Jamie Montgomery's ancestors, reputed to have killed King Henry II.

These beers will be available on cask at The Festival Village (Waverley Mall), located above Waverley Station, from June 14th – September 1st. In addition, Loch Leven beers will also be pouring in keg (as well as 330ml bottles) at several Fringe venues, including outside The Radisson Blu Hotel on The Royal Mile (August 2nd – 26th); and at the No. 1 Fringe Venue, [PQA Venues @ Riddles Court](#) near Edinburgh Castle) where their #GreatScots range will be available on draught.

The brewery, also renowned for its gluten free beer, is punching well above its weight in Scotland's capital city,

with its brands now sold in many city-centre pubs (including Montpeliers, Black Ivy, Queen's Arms, Guildford Arms & Brandon's), up and down the famous Royal Mile, and in one of Scotland's top tourist destinations at Edinburgh Castle – tourists and locals alike cannot seem to get enough of their IPA, ales and craft lager. There seems to be an increasing thirst for all things Scottish after the release of Netflix 'Outlaw King' and Universal's 'Mary Queen of Scots' – Great Scots, Great Timing!

Whilst all this is going on, the Tap Room at Loch Leven's Brewery itself continues to draw in locals and tourists with its premium, small batch beers. A popular venue, situated by stunning Loch Leven, where these Great Scots (and so much more) can be enjoyed in beautiful surroundings, with the addition of regular live music and a fantastic country atmosphere.



Technical Director, Christie Slater said: "It's nearly that time of year again, and we are pulling out all the stops to take the capital by storm, whilst maintaining and developing a growing buzz in our home patch here in Kinross & Loch Leven.

We're really looking forward to supplying our beers to some very popular venues during the Edinburgh Festival Fringe, one of the most famous and popular festivals in the world, whilst sharing our Great Scots and our company's story in Perth, Fife, Glasgow, and throughout central Scotland."

He added: "It's a fantastic opportunity for us to showcase these signature, small batch premium beers to a new clientele, and a global audience, keen to sample something truly Scottish and authentic. We had great success at Edinburgh's Christmas Market and are keen to build on that."

Marketing Director Thomas Moffat finished by revealing that the brewery is looking forward to September, when its beers, created by Master Brewer Gareth Lee, will also be available to the public at the Wallace Monument 150th anniversary event in Stirling, capping off what the team hope will be a successful and rewarding summer.

[www.lochleven.beer](http://www.lochleven.beer)