

# All women business event in Scotland for inaugural event

An inspiring all-women business event, WACL Gather, which aims to be a catalyst for female talent in the marketing, advertising and communications industry to achieve their career and life goals, is coming to Scotland for the first time.

Founded in 1923, WACL (Women in Advertising and Communications, London) provides female leaders with the tools, support and ideas to fast-track their careers, while promoting and accelerating gender equality through inspiration, support and campaigning.

WACL Gather was first organised in London in 1996, and is an annual sell-out attracting over 400 female leaders from across the sector.

“We are thrilled that WACL Gather is expanding beyond London. The inaugural Scottish Gather will explore how to be a powerful force for change – at work, in your own life and in the wider world,” said Pippa Glucklich, current President of WACL and CEO of Amplifi UK, part of Dentsu Aegis Network. “The line-up is stellar; it includes some incredible speakers, lively panel discussions, personal stories, practical advice and tips for success, as well as speed mentoring with some of the UK’s most brilliant female leaders.”

Inspirational speakers at the event include tennis doyenne, Judy Murray who will be interviewed by sports presenter Jane Dougall, as well as Egyptian athlete and Nike influencer,

Manal Rostom.

The event also features senior business leaders including; Lisa Thomas, Chief Brand Officer, Virgin and incoming President of WACL, the first female Managing Director and Non-Executive Chair of Boots UK Elizabeth Fagan, Chair of Mind Stevie Spring, Ella Dolphin, CEO of Stylist Group, Katie Lee CEO of Lucky Generals, Pippa Glucklich CEO of Amplifi UK and current President of WACL, the UK MD of global change agency NOBL Lauren Currie OBE and Roisin Donnelly, who spent her career in senior roles at Procter & Gamble and is now a Non-Executive Director across a range of businesses.

WACL President Pippa Glucklich added: "This is an exciting landmark for WACL. Our unique combination of support, campaigning and inspiration has been a fixture in London for years and I am certain our first WACL Scotland event will be a tremendous success. I am looking forward to what I know will be an amazing day."

Juliet Simpson, Committee Chair of WACL Scotland and CEO of Stripe Communications, said: "I am a passionate supporter of women in the workplace and am delighted we are able to bring WACL Gather to Scotland for the first time. For almost a century, WACL has gained an unrivalled and wholly justified reputation as the event for talented women in our industry who aspire to be the very best that they can be.

"There is currently no event of this scale targeted at female marketing leaders in Scotland and Gather Scotland provides a unique opportunity to celebrate the senior female leaders of now and inspire the emerging young leaders of the future. I'm confident it will motivate them to achieve even more in their careers and to support and inspire all women in the marketing industry."

WACL Scotland takes place at the Signet Library, Edinburgh, on Thursday 19 September. The event has two elements – a senior

leaders' Gather event from 9.30am-5.30pm and a future  
leaders' Gathering event from 5.30pm-7.30pm

Tickets are available via [EventBrite](#) at £295 for the senior  
leaders' Gather event and £60 for the future  
leaders' Gathering [event](#).

The not-for-profit event has been made possible through  
sponsorship from Barclays, Facebook, ITV, Posterscope, The  
Guardian, Spotify, Omnicom and Google. All profits raised from  
WACL Scotland ticket sales will be donated to the national  
industry support charity [NABS](#) and the Glasgow-based female  
empowerment charity [MsMissMrs](#).