

Digital connectivity firm announce new hires

Edinburgh-based FarrPoint has announced the appointment of a new non-Executive Director and a new principal joining its digital workplace team to work with clients to ensure they are gaining the most from their investment in digital technology.

John Denholm, who takes up the position of non-Executive Director, co-founded the Leith Agency, which grew to become Scotland's leading advertising and communications agency with offices in Edinburgh and London.

After the agency became part of the Cello Group, John joined Denholm Associates as Executive Chairman. He's been a member of the Scottish Arts Council, Chair of Creative Edinburgh, was appointed Honorary Professor at Napier University, and was given a Lifetime Achievement Award at the 2007 Scottish Advertising Awards. He is currently a Fellow of the Marketing Society in Scotland.

Graham McDaniel, who takes up the position of Principal Consultant, is a highly experienced Enterprise Architect with extensive technical consulting experience working at Deloitte and Wavestone where he managed clients with large IT and business change programmes across Financial Services, Capital Markets, Insurance and Government Sectors. Graham joins FarrPoint from RBS where he played a key role advising on their data strategy and digital service designs, resulting in strengthening their enterprise architecture and customer

experience.



John Denholm

John Denholm said “I am excited to work with such a talented team at FarrPoint. With their first class reputation for independent, innovative advice in digital technology and their valued work ethics, there is a real opportunity to showcase and develop their employer brand. Using this will be key to building their pipeline of talent, as well as strengthening their brand reputation across a growing international client base. “

FarrPoint co-founder Dr Andrew Muir said: “The collective experience and expertise that both John and Graham bring to FarrPoint further strengthens our position, as industry experts in digital connectivity, IT Strategy, Networks & Infrastructure. We are delighted to have John onboard to help us build and promote our Employer Brand. These appointments strengthen our capability and ability to grow and expand the business into new markets and sectors.”