Second hand shopping given a kitemark

Eight Salvation Army shops in Edinburgh have been given the kitemark from Revolve Scotland's reuse quality standard scheme.

This certifies that the processes used in 53 of the country's charity shops guarantee that they are selling high quality products and offering unbeatable value.



The Salvation Army Trading Company is celebrating after receiving the stamp of approval from Revolve, Scotland's reuse quality standard scheme.

All 52 stores across Scotland have passed Revolve's rigorous quality assurance process, which demonstrates to customers the quality finds, great prices and excellent customer service to be found inside.

Pictured Marysia Nicolson

<u>Revolve</u> tries to make sure that second hand shopping is an excellent all round experience with quality and safety testing. The reuse of products is good for the environment

helping to drive down waste.

Shirley Morris, Regional Manager for Scotland at The Salvation Army, said: "We're thrilled that 53 of our Scottish stores have been Revolve certified. The quality standard scheme is a fantastic way for us to show our customers that we are a trusted seller that is committed to safety, quality and excellent customer service.

"Our shops are a fixture in the local community and we see regular customers come in expecting to find the very best of the high street under one roof. We're delighted when we see them walk away with their new favourite items, for a great price too, and that has motivated us to go through the certification scheme to bring consistency throughout all our stores.

"As well as promoting confidence in second hand goods, being part of a nationally recognised brand promotes our certification to a wider audience, which we hope will in turn increase footfall and sales across our stores."



PHOTO | Shirley Morris, Regional Manager Scotland, Salvation Army Trading Company Ltd Samantha Moir, Revolve Programme Manager, Zero Waste Scotland (ZWS) The addition of the Salvation Army to the network takes the new total of Revolve certified stores across Scotland to 149, 19 of which are located in Edinburgh and Lothian. Revolve stores are cashing in on consumers shifting attitudes towards second hand shopping with annual sales across the network at £36.9m prior to the addition of the Salvation Army.

IAIN GULLAND, Chief Executive, Zero Waste Scotland, added:"The addition of the Salvation Army's 53 Scottish stores to our Revolve brand marks a new milestone in second hand shopping. As we aim to encourage people to buy second hand as first choice, working with such a well-loved organisation will help to increase confidence in second hand goods and the stores that supply them.

"Promotion through the <u>Revolve</u> brand gives customers extra reassurance when purchasing pre-loved items and with shopper habits changing to focus more on value and sustainability we urge other charity shops to get on board."



PHOTO | Shirley Morris, Regional Manager Scotland, Salvation Army Trading Company Ltd Samantha Moir, Revolve Programme Manager, Zero Waste Scotland (ZWS)