

Phil launches Pride of Scotland tartan in New York

Last night Scot Phil MacHugh helped launch the brand new LGBT tartan as it made its global runway debut on the New York catwalk.

The new, officially registered 'Pride of LGBT' tartan was unveiled at the revived 'Dressed to Kilt' event as part of Scotland Week 2019 celebrations.

The strikingly colourful design was showcased by Phil, who teamed the rainbow inspired tartan with traditional sporran at the sell-out charity event in the exclusive Chelsea district of the Big Apple.

Phil who lives in Leith, has in the past been named among "Scotland's Coolest" people. He shared the excitement with his Instagram followers and made sure they had a real-time FROW experience.

Fresh off the runway, which he shared with Scottish rugby star brothers Thom and Max Evans, as well as Reality TV stars Buddy Valasto (Cake Boss), Janelle Evans ("Teen Mom"), Angelina Marie ("Jersey Shore Family Vacation") and Marvin Cortes ("America's Next Top Model"), Phil said: "I am so proud to represent the global LGBT community and officially launch this incredible new tartan design.

"Tartan's very historic purpose is to show loyalty, togetherness, and solidarity to a clan – a community – and that's a wonderfully powerful message to be promoting this Scotland Week. We pride ourselves in being a progressive, outwardly looking nation and now more than ever it's so

important to use every platform to remind our friends around the world just how inclusive and welcoming Scotland is”.

He continued : “I hope everyone enjoys wearing this stunning tartan as much as I have – and from what I’ve seen, it’s already going down a trans-Atlantic storm!”

Anna Drysdale, Head of Marketing at Tartan Weaving Mill (designers the new tartan) said:”We are excited that our ‘Pride of LGBT’ Tartan was a highlight at the 2019 Dressed to Kilt fashion show as part of New York City’s Tartan Day Celebrations. We highly value diversity in our business and are proud to celebrate and embrace the LGBT community with our Pride Tartan. The Tartan Weaving Mill will continue to expand the product range of this beautiful and striking design so that there’s something to suit everyone”.

