## New sales advisers for Allanwater developments

## NEW SALES ADVISERS LEAD THE CHARGE AS ALLANWATER HOMES ENJOYS RAPID EXPANSION ACROSS EAST & CENTRAL SCOTLAND

Allanwater Homes has announced a rapid expansion of new developments across Scotland, having recently launched new sites at Rumblingwell, Dunfermline, and Silver Glen in the Hillfoots village of Alva. New developments are coming soon to Kirkcaldy, along with Cambusbarron near Stirling. At Oaktree Gardens in Alloa, Allanwater is onto its incredible eighth phase of properties.



Lynn at the Alloa showhome Last year the housebuilder's first foray into the West Lothian marketplace, Heartlands at Whitburn, was launched, and, now onto its second phase, has proved to be a huge success with local homehunters.

With this expansion has come the recruitment of several new Sales Advisors to head up these new developments, including Joanne Ladlow, who is the Sales Advisor at Heartlands, and Lynn McNair, who is based in the newly launched Sales & Marketing Suite at Silver Glen in Alva. Both are very excited to be building the Allanwater brand.



## Joanne

Joanne, from Renfrewshire, brings with her a wealth of experience in the new build property sales industry, coupled with an enthusiasm for customer service and helping people. Describing herself as "obsessed with property", she regularly taking her work home with her when she looks at property online in the evening!

"I'm thrilled to be part of the Allanwater Homes team here at Heartlands," she said. "It's such a great location, whether you're commuting East or West, we have something to suit everyone, whether you're a first time buyer, or looking for something large enough to satisfy the whole family,"she added. "Our homes are eco friendly too, so offer cheaper running costs. I am confident I can help buyers find what they are looking for here at Heartlands, and I think Allanwater Homes is a name they will come to trust."

Joanne describes her favourite part of the job as helping customers choose all the things that make their house their home, such as the kitchen, the flooring, and the tiling choices. "I enjoy sharing that process with them. It's also about making their journey to a new home, as stress free and pleasant as possible," she said.

"My sister bought a new build home a few years ago," added Joanne, "and it was great to watch her put her mark on the property. Buying a new home is the biggest purchase most people will ever make, and I'm committed to helping them make the right choices."

Just off junction A4 of the M8 at Whitburn, Heartlands offers a range of well priced, energy efficient homes. The properties offer flexible interiors, family rooms, offices for home working, en-suites, utility rooms and generous storage space for today's busy families. A high specification is included as standard, with a Premier Guarantee included with very home.

Currently available at Heartlands are mid and end terraced three bedroom Kintail villas from just £157,995, plus impressive and spacious four and five bedroom detached villas from £217,995 for the four bedroom Ochil, to £305,995 for the five bedroom Torridon.

Lynn McNair at Silver Glen in Alva is particularly proud to be showcasing a "never before seen" housetype at the new development, the three bedroom detached Sidlaw at £204,995, whilst the five bedroom detached Galloway villa with single garage at £329,995, is another very recent new addition to the Allanwater Homes portfolio.

"I'm really pleased that local buyers from throughout the

Hillfoots and beyond, are going to be the very first to be able to purchase these new designs," said Lynn, who is from Falkirk and lives in an Allanwater home herself. "Allanwater Homes seem to have got it just right when it comes to finding out exactly what newbuild buyers are looking for in their properties. There haven't been many new build homes in Alva for quite some time, so we're feeling confident that we're meeting a real need."

"Silver Glen has a lovely village setting with attractive views. The Sidlaw is such good value with three double bedrooms, all with fitted wardrobes, including master bedroom en-suite, that we feel it will soon become one of our most popular house styles," she said.

Other high specification properties to entice prospective buyers at Silver Glen, are the three bedroom semi-detached Arrochar villa at £187,995, alongside several choices of four bedroom villas, the Lomond at £228,995, the Ochil at £223,995, the Cuillin at £259,995, and the Cairngorm at £289,995.

Further details on both developments at <u>www.allanwater.co.uk</u>.



