

# MSP invites you down to Roseburn Terrace today for High Street Saturday

Jeremy Balfour, Scottish Conservative Lothian MSP, is encouraging you to show your support for Roseburn Terrace by shopping locally for *High Street Saturday* today 16 March.

*High Street Saturday*, a new campaign day, aims to celebrate the place of high streets at the heart of communities like Edinburgh across the country. As part of the day, local people are being encouraged to:

- Pledge to shop locally on High Street Saturday
- Share photos and messages online using #HighStreetSaturday
- Encourage local councils to make good use of the Future High Street Fund, provided by the Government to make high streets and town centres fit for the future.

High streets have long been a place to bring communities together, a place for local people to access vital services and a place for businesses to thrive. But, the Government recognises that it is becoming harder for businesses on high streets across the country to compete with out-of-town shopping centres and online retailers. That's why the Conservatives in government have:

- Delivered over £10 billion of business rates support since 2016, including cutting small retailers' bills by a

third.

- Backed community leaders with £675 million of funding to help modernise their high streets and town centres.
- Relaxed planning rules to support new homes on the high street, transforming them into community hubs where people work, live and shop.

*High Street Saturday* is a chance for local people to come together to celebrate and support the high streets at the heart of their local communities.

**Jeremy Balfour said:** “High streets like Roseburn Terrace are instrumental in bringing people together – acting as a meeting place for friends and families and long supporting jobs for local people.

“But, as the retail market changes, I am encouraging people across the area to join me and Conservatives across the country on 16 March in pledging to shop locally to support the independent businesses we all know and love.

“The Conservatives are determined to support our high streets by taking action on business rates, supporting high streets to modernise and helping to transform empty shops into new homes.”



Jeremy Balfour MSP with George from Art Et Facts Gallery on Roseburn Terrace