

Market Street hotel now officially open for bookings

'First footers' at Edinburgh's hottest new arrival to receive exclusive discount

Edinburgh's new Market Street hotel officially opens this week for bookings – giving guests the chance to be the first to stay and experience one of the city's most anticipated new arrivals.

Those 'first footing' the new hotel, situated on the city's iconic Market Street, can benefit from exclusive discounts of up to 30% by booking early and directly via the hotel's new [website](#) with stays available from mid-June.



The hotel is built on a long-empty site next to the City Art Centre

[Market Street Hotel](#) will feature 98 urban boutique style rooms including one suite, as well as the highly anticipated champagne lounge, the Nor' Loft – the place to see and be seen, where a glass of champagne is encouraged any night of the week, not just for celebrations. The Nor' Loft is understated, but vibrant and with a relaxed vibe, unrivalled champagne selection and panoramic views of the city, it's set to be the most coveted hang-out for locals and visitors alike.

Guests will note subtle references to Edinburgh's historical past, none less than in the Nor' Loft which has been named after the Nor' Loch which filled the space we now know as Princes Street Gardens between the 15th and 17th century.

The hotel has been selected as the first member of Design Hotels™ in Scotland, a global organisation that recognises hotels with a passion for genuine, culturally rooted hospitality and cutting-edge design and architecture.

Award winning designers FG Stijl have brought their unique style to the hotel, drawing on the city for inspiration, with cracked walls and a Scottish stone façade that complements Edinburgh's iconic skyline. Elegant, contemporary interiors are also punctuated with colour and character, featuring traditional tartans used in unexpected ways.

General Manager Jill Darling said: "We're proud to call Edinburgh our home and to sit in such an enviable spot at the heart of this great city. We don't just want our guests to experience our hotel, our location means they can explore all that the capital has to offer, from its rich history and culture to its sparkling restaurant and bar scene.

"We're creating a space with a truly unique, vibrant and infectious energy and we're thrilled to now offer city dwellers and urban explorers the chance to be among the first to stay with us."

Market Street hotel is due to open in May, with bookings

available from mid-June. The first footing offer will start at 00:00 on 4th March, running until May and offers discounts of up to 30% off. The offer will be available exclusively for direct bookings on our own website using the promo code "first footing".

Visit the [website](#) for more details on discounts.