

# Franchising explained at Edinburgh seminar

Household names like McDonald's, Domino's Pizza, Europcar and Marriott Hotels operate as franchise businesses.

It is a common business model, but how do they work? Edinburgh-based solicitors Brodies are organising a seminar will explain how they work for both the franchisor and franchisee and explain how those involved deal with retail space.

The seminar will cover the different types of franchise from the man in a van, home or life style franchises, retail, takeaway and restaurants, hotels and railways.

The franchise agreement and what is typical and franchising as a way to expand a business will also be spotlighted.

Property contracts typically used to deal with concessions, shops, restaurants and hotels that use a licenced brand will also be put under the microscope.

Apply to Brodies for further information.