

# **EIFF – new filmmaking project – enter now**

Edinburgh International Film Festival (EIFF) has today announced details of a new filmmaking project, **WALK WITH US**, calling all Scotland-based filmmakers to get involved.

Supported by Johnnie Walker, recently announced as EIFF's new official whisky partner and known for its 'Keep Walking' mantra, the project will aim to challenge ambitious filmmakers to think more creatively about a specific theme, visualising an idea and putting it together in an innovative way.

The films must be no more than 60 seconds in length and focused on the theme of **WALK WITH US**, with EIFF asking entrants to consider what this theme means to them, whether it's about where you live, what you like, who you spend time with or what's important to you. The films can be fiction or non-fiction, live action or animation and can be filmed on a camera phone or using professional equipment and software.

The best entries will be compiled and screened at this year's 73<sup>rd</sup> EIFF in June, creating an anthology film, consisting of 15-20 films.

Those filmmakers that make the final edit will be in with a chance to win an all-expense paid trip to the Four Corners distilleries – Cardhu, in Speyside, Caol Ila on Islay, Clynelish in the Highlands and Glenkinchie in East Lothian – the four biggest single malts that go into Johnnie Walker.

Holly Daniel, EIFF Head of Industry & Talent Development said: "EIFF champions all levels of filmmaking talent and we are delighted to be able to open up this opportunity to both new and existing filmmakers from across Scotland. We are excited to be working on this shared vision with Johnnie Walker and

supporting this showcase of Scotland's creative voices.”

Duncan Elliott, Johnnie Walker Global Marketing & Innovation Director said: “Our Keep Walking campaign launched in 1999 – twenty years ago – and seeks to inspire progress. This mantra is still relevant today and we hope that it inspires filmmakers to be creative and share their interpretation of ‘Walk with Us’, celebrating those that have walked with them through their lives.”

The competition is now open for entries and will close at 12noon on Wednesday 10<sup>th</sup> April 2019.

Please find further information on the project and how to submit your entry here: [www.edfilmfest.org.uk/press-industry/walkwithus](http://www.edfilmfest.org.uk/press-industry/walkwithus)

