## Free beer on Valentine's Day — for dogs...

BrewDog have a special two-pack of their flagship Punk IPA and a bottle of Subwoofer IPA on offer as a gift pack this Valentine's Day for you and your puppy.

Released in November last year, Subwoofer IPA is an alcoholfree, hop-free, non-carbonated beer, containing caninefriendly B vitamins and probiotics beneficial for dogs. Packed with citrus overtones and a familiar malt backbone, the brew is perfect for all four-legged friends.

The Subwoofer IPA concept was originally developed by the kitchen team at BrewDog's bar in Liverpool who launched a prototype beer for pups and saw huge demand from the city's dog-loving community, who flocked in droves and tripled the bar's Sunday traffic.

The Just the Two of Us pack is available on the Edinburgh based brewer's <u>online shop</u> shipping worldwide from 13 February onwards.













BrewDog co-founder James Watt said: "Dogs are our most loving and loyal companions so it's a shame they are often left out on the one day we all celebrate our nearest and dearest. *Just the Two of Us* is putting an end to this unfairness. Now, punks and pups can sit side by side and raise a glass to their special bond."

Also Brewdog wants to invite single people looking for love to go to their nearest Brewdog bar to meet and share beer with fellow beer fans and their canine friends.

Every dog who visits a Brewdog bar on 14 February will get a

free bottle of Subwoofer IPA when their owner buys a pint of Punk IPA.

Dogs have always been integral to the BrewDog story. The brewery's name was inspired by the founders' chocolate Labrador, Bracken, the original 'Brew Dog'.