Buzz Bingo is declared 'open' in Wester Hailes

Long-standing bingo player, member of Buzz Bingo and local resident, Isabella McCreadie, was afforded the honour of cutting the ribbon at Westside Plaza to officially declare the new club open.

All customers playing at the newly branded Buzz Bingo on Saturday evening were in with a chance of winning a £500 mega prize draw. The new name has come about after Gala Leisure rebranded over the last year.

Isabella who has been a member of the Wester Hailes club for 16 years, said: "I love the community feel at the Bingo club — all the staff are friendly and really helpful — and I feel very honoured to be the one to cut the ribbon at the launch party.

"I visit the club five days a week and I normally bring my family with me. Everyone's really excited to see me be the VIP. I've won large amounts before but winning is a bonus for me." The mother of six often takes her daughter and granddaughter with her to play a game.



Isabella McCreadie with her daughter, Ann De Placido, at the new Buzz Bingo Edinburgh club.

Local Marketing Business Partner, Ian Fitzpatrick said: "The club could've chosen a celebrity or footballer for their opening, but instead they wanted somebody who meant something to the club. That person is Isabella who represents all of Buzz Bingo's Edinburgh customers past and present. Ian, the General Manager recognised this and decided that Isabella is the ultimate VIP! It's a truly fantastic gesture from a club built from its community roots."

<u>Buzz Bingo</u> is the UK's largest chain of Bingo clubs with over 100,000 players winning nearly £3 million each week. The company believes recent research which found that bingo players are happier than most.

Chris Matthews, CEO at Buzz Bingo said: "Bingo appeals to

people of all ages, from all walks of life. It's a fun, safe, judgement-free night out with games, dinner and drinks, all for less than £20. We designed Buzz Bingo clubs to make socialising and being part of a local community easy, and research shows that Bingo players are more likely to have a positive outlook on life than others. Our colleagues are friendly, fun and supportive, and always delighted to help you have a great night out with friends and family."