

Two Fife creative agencies merge

FLINTRIVER MERGER CREATES STRONGER DIGITAL OFFERING FOR MILNATHORT BASED CREATIVE CONSULTANCY

Milnathort based digital creative agency, Flintriver, has announced a merger with Big Crayon Digital, a Kinross based agency specialising in website and branding development.

Headed up by web specialist Euan Brunton, one of Big Crayon's leading clients is the prestigious Archerfield estate in East Lothian, where Big Crayon has recently completed stand alone websites for its main house, golf club, and Fletcher's Cottage luxury spa.

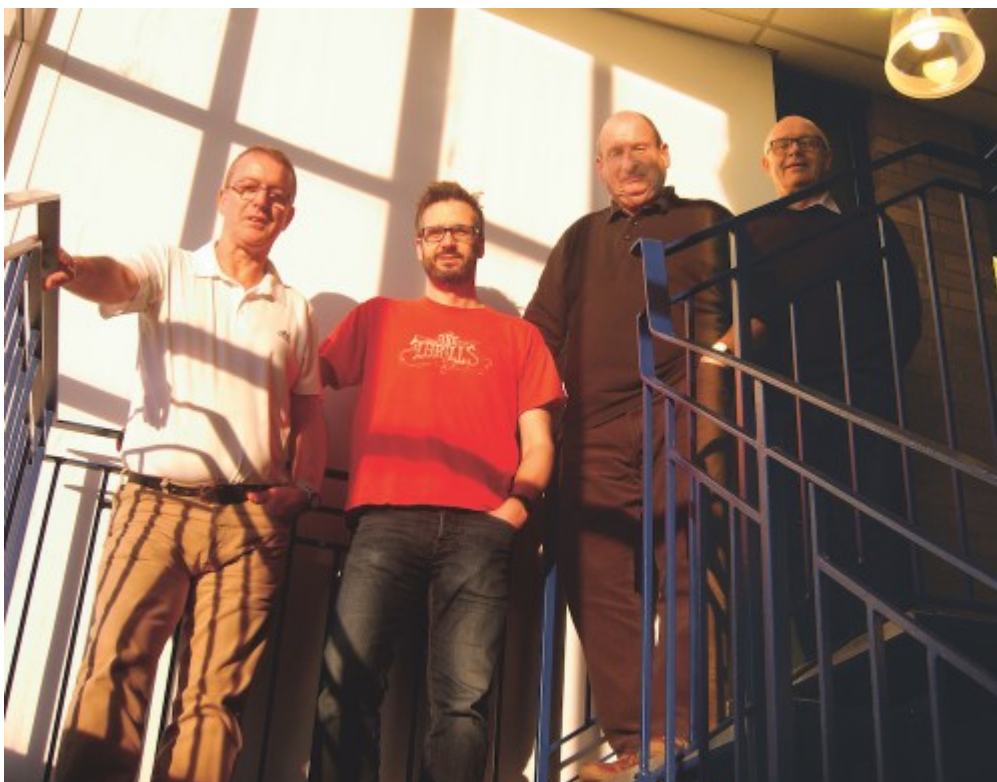
Flintriver, a successful partnership of four experienced graphic designers, which has operated since 2001, has a diverse client base across Fife, Tayside, Perthshire and the Central Belt, with long term clients including drinks supplier Inverarity Morton, The Old Course Hotel & The Hamilton Grand, the St Andrews Links Trust, Allanwater Homes, Scottish Curling, Bayne's the family bakers, and The Perth Festival of the Arts.



A three year contract was recently secured by Flinriver with Fife Business Gateway, with the Milnathort firm providing one to one specialist business advice and support to fledgling businesses looking for advice on brand creation and identity, graphic, web and digital design, along with events and exhibition materials.

The amalgamation of the two companies, trading as Flinriver, creates, according to Flinriver Director, Irvine Strang, a “one stop shop” for clients of all sizes looking for a fully integrated brand digital and marketing solution.” It’s also predicted to boost turnover to approximately £500k in the next twelve months.

“We are delighted to welcome Euan on board,” added fellow Director, John Lithgow. “He brings with him not only an exciting Big Crayon client base, including leading names such as Archerfield, Strathallan Castle, and Scottish Communications, but has over seventeen years of experience in all types of digital marketing for the modern business.”



Flinriver looking forward to the merger

“This, combined with several client wins Flinriver have brought on board in the last few months, such as the Fife Council and Fife Business Gateway Expert Help Framework Contract and Global DX Limited, puts us in a strong position for growth in 2019 as we approach two decades of trading.”

“Economic conditions remain challenging for all suppliers looking to retain and grow marketing budgets, but we have made our USP to always deliver on time and on budget, and to foster a down to earth collaborative approach which encourages a longer term relationship,” said Flinriver Director Dave Bruce.

“We are convinced this business model is working as we have been the retained design consultants with St Andrews Links Trust for over fifteen years, and have enjoyed a twenty year working relationship with Perth Festival of the Arts”, added Dave.

Euan Brunton said : “The opportunity to merge with Flinriver was simply too good to miss, and I am very excited about what the future holds. We share similar desires in retaining long term business, in listening to, and respecting our clients’ aims, and in servicing both private and public sector clients equally well.”

For further details on Flinriver, please check out the website at www.flinriver.co.uk, or call 01577 866868.