

CALA offers sellers a safety net

SAVVY house-hunters are being offered the perfect safety net for selling their current home by a leading developer.

CALA Homes (East) is giving buyers at any of its developments across the East of Scotland the chance to secure their next dream CALA home, but with the ability to sell their current home on the open market, safe in the knowledge that the homebuilder will act as a back-up buyer in the eventuality that your home doesn't sell in time for your planned move.

It gives those selling their current home the chance to maximise the potential sale values without the uncertainty that typically goes with selling a home.

The Guaranteed Buyer service applies to anyone selling a home when reserving at any CALA development across East Lothian, Midlothian, Edinburgh and surrounds.

Philip Hogg, Sales and Marketing Director with CALA Homes (East), said: "It is no secret that selling your home can be stressful and nerve-wracking, with so many variables at play.

"Having CALA acting as a cash buyer waiting in the wings really does take so much of that pain and concern away, allowing you to relax and plan ahead with peace of mind.

"We fully understand why buyers might want to try their homes on the open market – especially in Edinburgh – at a time when homes are still regularly being bought above the valuation. This provides the best of both worlds as it means you can still sell your own home, safe in the knowledge your CALA home

is secure.

“We’re thrilled to be able to offer such a valuable service at our developments.”

The Guaranteed Buyer service applies to any homes that are four months or more away from completion. It leaves buyers free to market their existing property at a price agreed with their estate agent.

If the property hasn’t sold by a back-up date CALA will buy the home at an agreed price, with the same legal completion date as the new CALA home.

For more information [CLICK here.](#)