'New Meadowbank' virtual reality tour Released

A computer-generated journey has been released by The City of Edinburgh Council through its soon-tobe-built Meadowbank Sports Centre.

The fly-through video, produced by Holmes Miller and Visual Lane, has been created to give future users an impression of how the new cutting-edge complex will look when it opens in 2020.



Virtual view of projected sports hall

Viewers can go on a virtual 'first walk' through the £45m designs, entering through a running track themed doorway into a light and airy atrium where users of all abilities will be able to access facilities on all levels.

The new video is released as contractors move on site to start work on the development. Graham Construction will carry out internal and ground works before demolishing the old building in the Spring and getting started on the new sports centre in

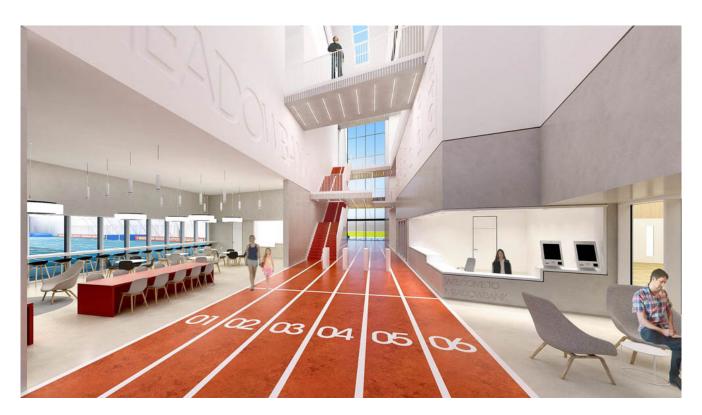
Summer 2019.



Cllr Amy McNeese-Mechan

Councillor Amy McNeese-Mechan, Edinburgh's Vice Culture and Communities Convener, said: "This is Edinburgh's Meadowbank... but not as you know it! The footage takes viewers on a virtual journey through the brand-new sports centre which we'll be building next year and the designs are truly impressive.

"We will be placing participation and accessibility at the heart of this new venue and I think this is now clear to see. Bright welcoming spaces will be flooded with natural light to provide welcoming and versatile halls, where a real variety of sports and activities can take place.



Virtual view of inside the stadium

"Edinburgh's new Meadowbank will be one of the country's top community sports centres when it opens and feature some of the most state-of-the-art fitness facilities in Britain. The huge physical, mental and social benefits this project will bring to generations of local people simply can't be overestimated.

"I'm excited to see GRAHAM Construction on site and at work on Edinburgh's flagship new venue."

GRAHAM has an excellent track record of leading on key Edinburgh buildings including the 2009 refurbishment of the Royal Commonwealth Pool and the build of our new St John's Primary School in Portobello.

As part of the contract, GRAHAM will provide regular progress updates to the local community on their schedule of works and will launch a 'Benefit in Kind' fund of £40,000 to support local projects through time, materials and expertise, alongside a work apprenticeship programme and the creation of local jobs.

When it opens in 2020, the new Meadowbank will be managed by Edinburgh Leisure and, June Peebles, CEO at Edinburgh Leisure said: "Although the opening of the new Meadowbank is still some time off, these visuals bring the plans to life and give us a real sense of the new venue. It will provide countless opportunities for future generations to participate in physical activity and sport. It's an exciting time as we look forward to the next chapter of this iconic venue."

The Council project received planning permission in June 2018 as well as confirmation of a £5m pledge from the national agency for sport, **sport**scotland.

Commenting on the project, **sports**cotland Chief Executive Stewart Harris said: "Meadowbank has been an important part of Scotland's world-class sporting system for many years and this new development aims to build on that legacy. "From aspiring

athletes to the local community, the redevelopment of Meadowbank is being designed to provide more opportunities for people to take part in sport at every level.

"We look forward to seeing the plans taking shape and to continuing our partnership with the City of Edinburgh Council and Edinburgh Leisure to deliver a great facility for generations to come."

The designs for the new complex were agreed with input from user groups and professional sporting bodies including athletic groups.

Mark Munro, Chief Executive of Scottish Athletics, added: "It is great to see the project progressing, particularly with the appointment of GRAHAM Construction. The concept imagery also brings to life the new centre and the proposed layouts for the public to see which is fantastic."

In June, the Development Management Sub Committee also approved the principle of the redevelopment of land surrounding the Sports Centre for mixed uses including residential, student accommodation, hotel and commercial uses, together with car parking, landscaping, drainage and ancillary works.

Further extensive <u>consultation</u> has taken place on this and will continue in the new year.